

# The Time Place

#80

INDONESIA

Reborn:  
**BREGUET**  
Defying  
Gravity

**Breitling**  
Super  
Timepiece

**TUDOR**  
Ceramic  
Stealth

**ARMIN  
STROM**  
Sapphire  
Beauty

**AUDEMARS  
PIGUET**  
Adventurous  
Spirit

#TimeFashion  
**CHANEL**  
Surreal Flair

Interview  
**FLORIAN  
GUTSMEIDL**  
of IWC





*Cartier*

Jakarta - Plaza Indonesia - (021) 314 1916  
Jakarta - The Time Place, Pacific Place - (021) 5140 2776 | The Time Place, Plaza Senayan - (021) 572 5759  
Surabaya - The Time Place, Tunjungan Plaza 4 - (031) 532 7991



# Chopard

THE ARTISAN OF EMOTIONS – SINCE 1860



## ALPINE EAGLE XL CHRONO

The pure yet bold Alpine Eagle XL Chrono is a column-wheel chronograph equipped with a flyback function. Its 44 mm case houses the Chopard 03.05-C chronometer-certified automatic movement, for which three patents have been registered. This exceptional timepiece is made of Lucent Steel A223, an exclusive ultra-resistant metal based on four years of research and development. Proudly handcrafted by our artisans, it represents the expertise and innovation cultivated in our Manufacture.

PLAZA INDONESIA BOUTIQUE (021) 2992 4350  
THE TIME PLACE: Pacific Place (021) 5140 2776, Plaza Senayan (021) 572 5759,  
Tunjungan Plaza 4 Surabaya (031) 532 7991  
AUTHORIZED SERVICE CENTRE: (021) 2927 2780

[www.chopard.com](http://www.chopard.com)





# HUBLOT

T H E A R T O F F U S I O N

## **BIG BANG UNICO RED MAGIC**

—  
Vibrantly-coloured and patented red ceramic case. In-house UNICO chronograph movement. Limited to 500 pieces.



AVAILABLE AT:  
**THE TIME PLACE**

**PLAZA INDONESIA** Level 1 #69-70A  
Jl. MH. Thamrin Kav. 28-30 Jakarta  
Tel: +62 21 310 77 15

**PLAZA SENAYAN** Level 1 No. 122B-128B  
Jl. Asia Afrika No. 8 Jakarta  
Tel: +62 21 572 57 59

**PACIFIC PLACE** Ground Floor Unit 12A-B  
Jl. Jend. Sudirman Kav. 52-53 Jakarta  
Tel: +62 21 5140 27 76

WHEN I CONQUER MYSELF,  
*That's My Finest Hour.*

## THE TIME PLACE

You keep pushing yourself despite wounds, discouragements, and impossibilities because you know obstacles are only a mind game. That's what makes you our esteemed customer for the last 20 years. We thank you for these precious moments.

JAKARTA: Plaza Senayan, Plaza Indonesia, Pacific Place  
SURABAYA: Tunjungan Plaza IV

[www.thetimeplace.co.id](http://www.thetimeplace.co.id)  
f @thetimeplace





20<sup>YEARS</sup>  
THE TIME PLACE



**T**he last year has been fraught with challenges, however, together we have all forged on. With this in mind, we present you with our last edition for 2021. On our cover is the Breitling Super Chronomat 44 Four-Year Calendar. Sporty yet stylish, and enhanced by 18-carat red gold elements, the timepiece is a strong symbol of the Chronomat's enduring legacy. Discover more in "Super Charged."

We also unveil the latest timepieces from Audemars Piguet and TUDOR. Audemars Piguet presents an array of Royal Oak Offshore models, while TUDOR showcases the new Black Bay Ceramic. Both created with the spirit of adventure in mind, these releases are but two of the watches you can discover in our features section.

We highlight Chopard's new additions to its Haute Joaillerie, Happy Hearts, and Happy Diamonds collections in Bejewelled. Renowned the world over for its expertise in high jewellery and watchmaking, Chopard's jewellery creations are a true sight to behold.

In our Interview section, Florian Gutsmeidl, Managing Director of IWC Southeast Asia & Oceania, discusses how IWC has evolved, while staying true to its traditions and values, and how it has managed to take care of its employees throughout the pandemic.

You can find out about the history of the tourbillon – one of the most complicated mechanisms in watchmaking – and how Breguet has continuously upheld its creation and development in Reborn. Read up on this high complication in "Defying Gravity."

For the latest in fashion and high luxury, you can check out the pages of our #TIMEFASHION section. We deliver highlights of CHANEL's Cruise 2021/2022 collection, as well as FENDI's Winter Capsule 2021 collection.

We wish you Happy Holidays and may 2022 bring us all good health and happiness.

**Irwan Danny Mussry**  
Editor-In-Chief and Publisher

  @irwanmussry

# The Time Place

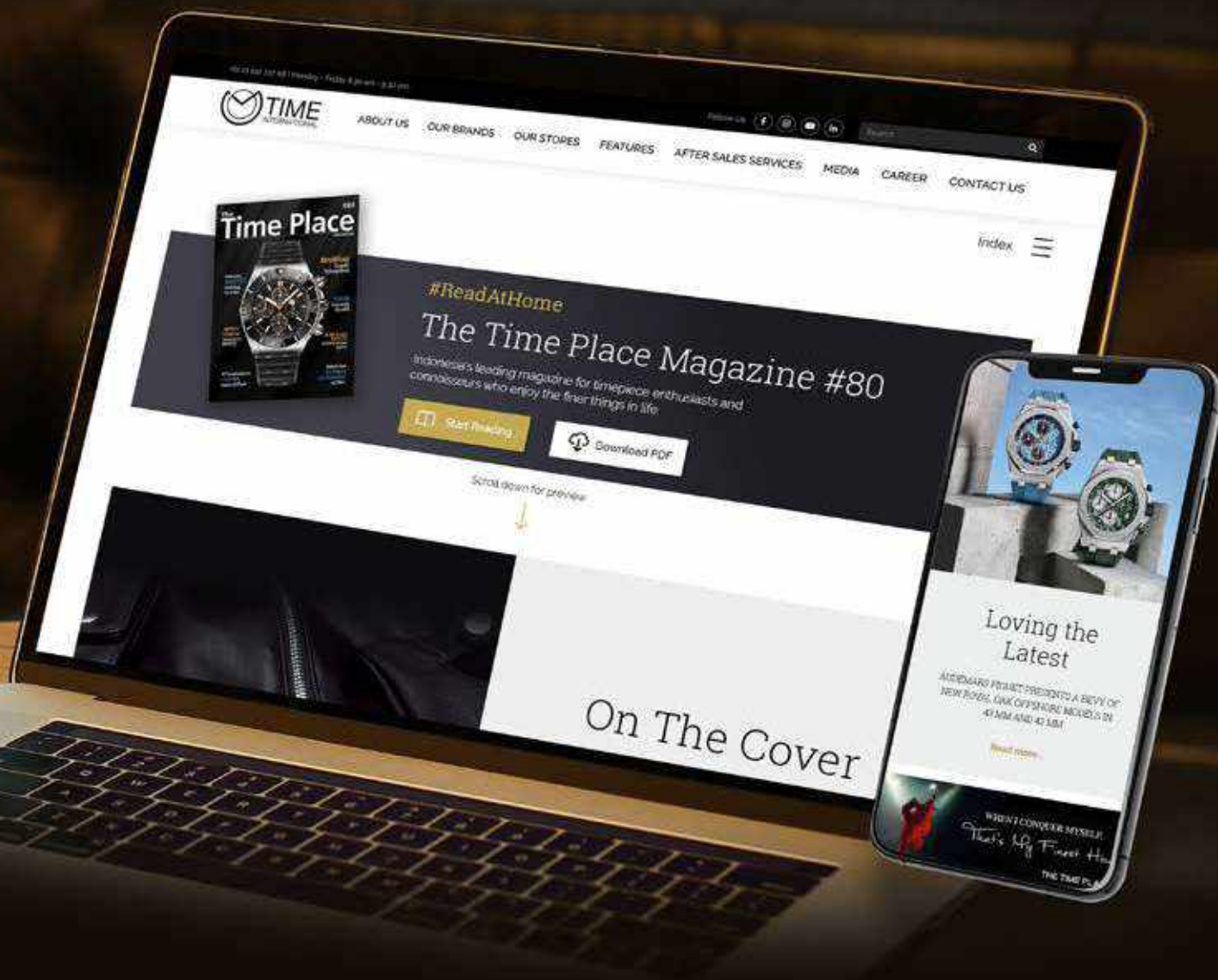
INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE CONNOISSEURS AND ENTHUSIASTS

## #ReadAtHome

Digital release of The Time Place Magazine #80

Discover insights from the world of horology, luxury lifestyle and more with **clickable content**



THE 80<sup>TH</sup> EDITION OF THE TIME PLACE MAGAZINE WAS 100% PRODUCED REMOTELY AND IS AVAILABLE TO BE READ CONVENIENTLY AT HOME.



**KEVIN PUTRA**  
Photographer

At first, photography was merely a hobby for Kevin, but it has now become his passion and professional occupation. A graduate of Lasalle College Jakarta with the prestigious Best Photography Portfolio award, Kevin has a keen eye for lighting and framing as seen in his photography works that include still life, architecture, lifestyle, food, to profiles for both personal and commercial projects.



**RETTA OKTAVIANI SUPARLI**  
Writer

Writing has always been Retta's passion. She worked for more than seven years in the lifestyle media industry, before jumping into the world of Public Relations. She loves cappuccinos, travel and books, especially historical fiction and biographies. She counts Anne Frank as one of her role models.



**KARINA SAPHIERA WITJAKSONO**  
Writer

During her years in the media industry, Karina has taken on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



**ANASTASIA WINAYANTI WIBOWO**  
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



**DEBORAH ISKANDAR**  
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



**MULYADI KURNIAWAN**  
Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.



**UMESH BHAGCHANDANI**  
Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



**DENVERINO DANTE**  
Writer

Dante has been writing about watches since 2013, and on occasion, represents The Time Place magazine at two of the most important watch fairs in the world: SIHH and Baselworld. He is also the Marketing Head of one of Indonesia's leading entertainment and lifestyle groups.



16

18



20

# The Time Place 80

INDONESIA



26



90

8 WELCOME NOTE

**COVER FEATURE**

26 BREITLING  
For All-Purpose Adventure

**FEATURES**

- 32 AUDEMARS PIGUET
- 34 CHOPARD
- 36 HUBLOT
- 38 ROGER DUBUIS
- 40 ZENITH
- 42 PIAGET
- 44 TUDOR
- 46 BELL & ROSS
- 48 HAMILTON
- 50 FREDERIQUE CONSTANT
- 52 BAUME & MERCIER
- 54 ARMIN STROM

**BEJEWELLED**

56 CHANEL  
Quilted Luxury

58 CHOPARD  
Joyous Offerings

**INTERVIEW**

- 60 PANERAI  
Alvaro Maggini
- 62 IWC  
Florian Gutsmeidl

**PHOTO SHOOT**

66 ELEGANT TWOSOMES

**REBORN**

74 BREGUET  
Tourbillon Fantasy

**#TIMEFASHION**

- 80 CHANEL
- 82 VALENTINO
- 84 ERMENEGILDO ZEGNA
- 86 BERLUTI
- 88 CELINE
- 90 FENDI

92 TORY BURCH

94 LUMINE

**HIGH LIVING**

- 98 ART  
Deborah Iskandar showcases the power of photography
- 100 CSR  
Happy Hearts Indonesia hosts a golf charity event
- 102 TRAVEL  
Luxury for everybody at PUBLIC HOTEL in New York

**REGULAR COLUMNS**

- 14 INDUSTRY NEWS
- 64 SPOTTED - WATCHES
- 96 SPOTTED - FASHION



82



92

**The Time Place Magazine, Edition 80**

All rights reserved, copyright 2021 by PT Komunikasi Perkasa International  
Reproduction in whole or part without permission is prohibited

**Editor-in-Chief and Publisher:** Irwan Danny Mussyry

**Chief Editorial Advisor:** Shannon Hartono

**Managing Editor:** Maria Zarah Gregorio Viado

**Production Manager:** Erika Tania Dessyandra

**Sales & Distributions Manager:** Bella Savio

**Business and Development:** Amelia Widharatna

**Contributors:** Kevin Putra, Retta Oktaviani Suparli, Karina Saphiera Witjaksono, Denverino Dante, Deborah Iskandar, Umesh Bhagchandani, Anastasia W. Wibowo, Mulyadi Kurniawan

**Art Director:** Noni Soeparman

**For Advertising Inquiries:**

Please contact **Bella Savio** at [bella.savio@time.co.id](mailto:bella.savio@time.co.id)  
or +62 21 2927 2708

To subscribe, please contact us at [subscribe-magazine@time.co.id](mailto:subscribe-magazine@time.co.id)  
Also read online at [www.thetimeplace.co.id/thetimeplacemagazine](http://www.thetimeplace.co.id/thetimeplacemagazine)

**Printed by:** Gramedia Printing

**The Time Place, Plaza Senayan:**

Plaza Senayan, Level 1 #122 B, Jakarta, Tel: +62 21 572 5759

**The Time Place, Plaza Indonesia:**

Plaza Indonesia, Level 1 #165, Jakarta, Tel: +62 21 310 7715

**The Time Place, Pacific Place:**

Pacific Place, Ground Floor #12A-B, Jakarta, Tel: +62 21 5140 2776

**The Time Place, Tunjungan Plaza 4:**

Tunjungan Plaza 4, Level UG # 14-16, Surabaya, Tel: +62 31 532 7991

**Rolex by The Time Place:**

Plaza Indonesia, Level 1 #69-70A, Jakarta, Tel: +62 21 2992 3982

[www.thetimeplace.co.id](http://www.thetimeplace.co.id)

Follow us on

TheTimePlace TheTimePlace TheTimePlace



## Branching Out

With four stores in Plaza Senayan, Pacific Place, Tunjungan Plaza Surabaya and Senayan City, Tory Burch added a fifth boutique in Indonesia with the opening of Tory Burch at Plaza Indonesia last November 2021. To commemorate the occasion, a special four-day soirée was held at the premises and was attended by a slew of influential guests including Maia Estianty, Mikha Tambayong, Enzy Storia and Tatjana Saphira, who were stylishly clad in Tory Burch outfits and accessories. An exclusive tour of the new space ensued as well as a number of in-store events, which the guests enjoyed tremendously.

[Click to discover](#)



1. Tory Burch Plaza Indonesia Boutique Interior 2. Tatjana Saphira 3. Mikha Tambayong 4. Felicia Kawilarang 5. Wandahara 6. Enzy Storia 7. Maia Estianty 8. Paula Sentosa, Mia Egron, Shannon Hartono & Susy Supranto.

# IWC PILOT. ENGINEERED FOR ORIGINALS.



**Big Pilot's Watch 43. Ref. 3293:**  
The functional design with its easy-to-read dial and distinctive cone-shaped crown has ensured the Big Pilot's Watch of its iconic status. Now, for the first time, it is available in a 43-millimetre case that combines a striking pres-

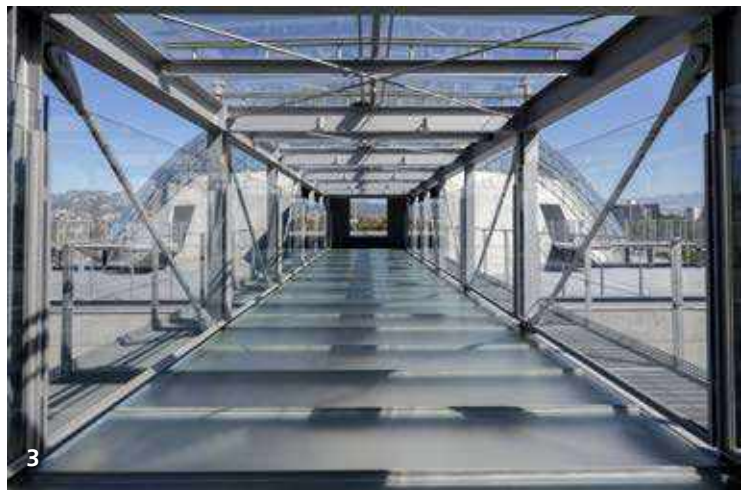
ence on your wrist with unprecedented comfort. The IWC-manufactured 82100 calibre, sapphire crystal back, and EasX-CHANGE rapid strap replacement system are further features of this enormously versatile sports watch.  
**IWC. ENGINEERING DREAMS. SINCE 1868.**

**DOWNLOAD THE NEW IWC APP  
FOR VIRTUAL TRY-ON**

IWC-manufactured 82100 calibre · Pellaton automatic winding system · 60-hour power reserve · Central hacking seconds · See-through sapphire-glass back · Water-resistant 10 bar · Diameter 43 mm · Stainless steel

IWC Schaffhausen, Switzerland · [www.iwc.com](http://www.iwc.com)

**IWC**  
SCHAFFHAUSEN



# CELEBRATION of Excellence

THE OPENING OF THE  
ACADEMY MUSEUM OF MOTION  
PICTURES STRENGTHENS TIES  
BETWEEN ROLEX AND  
THE WORLD OF CINEMA

**T**o Rolex, perpetual is not just a word inscribed on every Rolex Oyster dial. It is a guiding philosophy for the brand founded by Hans Wilsdorf. It is representative of how the company engages with the world, from helping to protect the environment, to supporting the deepening of knowledge and its transfer to the next generation, achievement in sports and sustaining entrepreneurial spirit. This is the reason why Rolex has formed long-term partnerships with individuals and organisations that recognise and uphold excellence.





4

For almost a century, Rolex and cinema have enjoyed close ties. In keeping with its long-standing association with the world of film, Rolex is a Founding Supporter of the Academy Museum of Motion Pictures in Los Angeles, California which opened its doors last September. Devoted to the history, science and cultural impact of moviemaking, the museum was designed by Pritzker Prize-winning architect Renzo Piano and has 50,000 square feet (about 4,650 square metres) of exhibition galleries and a 1,000-seat theatre, among other amenities.

The first and largest institution in the United States devoted to the history, science and cultural influences of filmmaking, the Academy Museum of Motion Pictures will help people to understand the arts and the sciences, as well as the painstaking process that goes into creating movie magic. The museum also features the Rolex Gallery which highlights “Stories of Cinema,” with special installations that reveal the many aspects of moviemaking – technology, artists, history and social impact. One of the special items on display is the legendary Cosmograph Daytona owned by actor and motor racing enthusiast, Paul Newman.

“The relationship between the brand and the film industry was formalised in 2017 through our partnership with the Academy of Motion Picture Arts and Sciences (AMPAS). There’s a natural fit between Rolex, AMPAS, the museum and the world of cinema. We are united in our common search for excellence, in always pushing the limits, reinventing our industries and being a source of inspiration



5

for people and society,” said Arnaud Boetsch, Rolex Director of Communication & Image.

Linked to the world of cinema for many decades, Rolex is also the Exclusive Watch of the Academy of Motion Picture Arts and Sciences. In addition, the Swiss watch manufacture is a Proud Sponsor of the Oscars®. One of the most widely anticipated events in the world, the Oscars® is attended by the most revered individuals in the industry. With this in mind, Rolex has designed and hosted the Greenroom, where presenters and special guests mingle before participating in the Oscars® since 2016. For the 93rd Oscars® Greenroom, Union Station, one of the historic landmarks in Los Angeles, served as the venue.

Apart from the Oscars®, Rolex has also been the sponsor of the annual Governors Awards since 2018. The Governors Awards is an annual award ceremony hosted by the Academy of Motion Picture Arts and Sciences honouring life achievement in film.

Beyond its watches appearing in iconic movies and its partnerships with prestigious organisations that are committed to the art of filmmaking and the preservation of cinema, Rolex is also dedicated to the transmission of knowledge, in the art of filmmaking. It founded the Rolex Mentor and Protégé Arts Initiative in 2002, which supports emerging filmmakers through mentorship with some of the world’s leading directors. Included in the distinguished roster are Martin Scorsese and James Cameron, both Rolex Testimonees, as well as Spike Lee, who is the current film mentor.

1. Exterior View of the Academy Museum of Motion Pictures. Photo by Josh White, JWPictures ©Academy Museum Foundation
2. Dolby Family Terrace. Photo by Iwan Baan ©Iwan Baan Studios, Courtesy Academy Museum Foundation
3. Barbra Streisand Bridge. Photo by Joshua White, JWPictures ©Academy Museum Foundation
4. Saban Building Photo by Josh White, JWPictures ©Academy Museum Foundation
5. David Geffen Theater. Photo by Iwan Baan ©Iwan Baan Studios, Courtesy Academy Museum Foundation



Panerai's first female global ambassador sports the Panerai Luminor Due (PAM01123)

# EASTWARD Expansion

WITH MILLIONS OF FOLLOWERS AND IMPRESSIVE ACHIEVEMENTS OVER THE YEARS, DILRABA DILMURAT TAKES PANERAI TO NEW HEIGHTS

Say hello to Dilraba Dilmurat, the multi-award-winning Chinese actress who has caught the eye of millions of viewers through the years, thanks to her high-profile roles in television dramas and numerous films. An accomplished icon in her own right, Dilraba has recently joined Panerai as its first-ever female Global Brand Ambassador.

Known to portray a variety of iconic characters in her acting career, Dilraba is driven by her passion that fuses unlimited potential and undivided focus. Her passions have been carried over to her elegance, confidence, and noble personality, with her extensive involvement in various charity projects - making her the perfect female role model that aligns with Panerai's DNA.

Along with the announcement, Panerai has released two promotional images in which Dilraba wears some of Panerai's latest offerings.

In one she wears the Panerai Luminor Due (PAM01273), the first-ever 38 mm timepiece for women fitted with a shiny polished alligator strap in a deep blue colour that recalls Panerai's tight connection to the ocean. The timepiece sports a slim silhouette that boasts versatility with any outfit, from formal, casual to active daily wear.

Another image shows her wearing the Panerai Luminor Due (PAM01123), also in 38 mm. It has a steel bracelet, with each link bearing the iconic profile of Panerai's Safety Lock crown protection device in gracefully curved relief, further highlighted by the application of alternating polished and brushed finishes.

Jean-Marc Pontroué, CEO of Panerai, describes Dilraba, "As a bold and confident individual, her spirit is in line with Panerai's brand philosophy. She represents China's contemporary women who are bold and forward-thinking. We warmly welcome her and look forward to exploring the future with her."

Aligning with the Italian luxury brand, Dilraba states, "Staying true to the brand's values while continuously overcoming limits and pursuing innovation, Panerai's motto is deeply rooted in my heart. With bold creativity and exquisite craftsmanship, the brand continuously explores the unknown. I admire its courage and enthusiasm and it is my honour to become the Global Brand Ambassador. With Panerai, I look forward to becoming a believer and also an explorer in fine watchmaking."



# ZENITH

THE FUTURE OF SWISS WATCHMAKING SINCE 1865



## DEFY EXTREME

### THE TIME PLACE

PLAZA INDONESIA  
PLAZA SENAYAN  
PACIFIC PLACE  
TUNJUNGAN PLAZA

### INTIME

SENAYAN CITY  
MALL KELAPA GADING

ZENITH-WATCHES.COM



# THE NEW Cool

RYAN GOSLING TAKES ON  
HIS FIRST EVER ROLE AS A  
BRAND AMBASSADOR WITH  
TAG HEUER

**H**ollywood A-Lister Ryan Gosling got his big break with his lead role in the romantic drama “The Notebook” in 2004. Not settling on a specific genre, he has successfully executed a variety of roles: acting

as astronaut Neil Armstrong in “First Man,” as a mysterious driver in the action movie “Drive,” as a cyber cop in the sci-fi flick, “Blade Runner 2049” and his Oscar-nominated portrayal of a lovelorn man in “La La Land.” Through

his roles, Ryan has carved a different shade of masculinity: sensitive and low-key, a confidence that is by definition effortless.

This is very much in line with the persona of the TAG Heuer Carrera, a timeless, sporty and elegant collection lauded for its clean lines and readability. It’s a sports watch designed for professional drivers and sports car enthusiasts, a timepiece suitable for attending sporting events in jeans, yet it looks elegant enough to be paired with a suit for the evening after-party.

When it was announced that Ryan Gosling was the new brand ambassador of TAG Heuer, the partnership made perfect sense. This is Ryan’s debut as a brand ambassador. Surely, the opportunity to be brand ambassador of reputable brands must have been presented to Ryan multiple times throughout the years. However, the accomplished actor chose TAG Heuer, “TAG Heuer has quietly and consistently been a classic and iconic pillar of excel-



2



4

lence in its field for over a hundred and sixty years. Partnering with them was an easy decision and time, in general, is just something I think a lot about now. My kids are growing up fast so I keep an eye on the clock in a way I never used to," said the father of two.

"We are thrilled to announce Ryan Gosling as TAG Heuer global ambassador, for his first ever brand partnership. A star since his early days, he has grown to become an icon – one both enigmatic and inscrutable. He is a true artist who chooses his projects with utmost



3

care and dedicates himself to them like no other, not only shaping his character but the entire creative direction. The movie "Drive" represents the strongest link with who we are today, and we are excited about the creative projects we have together," said TAG Heuer CEO Frédéric Arnault.

With the announcement of this partnership, TAG Heuer introduced 13 models of the TAG Heuer Carrera Three-Hand that reinterprets and reimagines the horological icon in four versions: the TAG Heuer Carrera Day Date 41 mm, the TAG Heuer Carrera Twin-Time Date 41 mm, The TAG Heuer Carrera Date 39 mm and the TAG Heuer Carrera Date 29 mm. About the collection, Ryan said, "I appreciate its timeless design. I like clean and simple design generally. Growing up, we lived on a pretty tight budget. I gravitated towards things that were simple and timeless so I didn't have to think about keeping up with trends."

For his very first TAG Heuer ad campaign photo shoot, the versatile actor personally hand-picked award-winning photographer Pari Dukovic and collaborated with him every step of the way. The result is a campaign of vibrant visuals, inspired by Gosling's own desire to shoot a campaign unlike any other.

1. Ryan Gosling is TAG Heuer's new brand ambassador
2. TAG Heuer and Ryan Gosling present a campaign like no other
3. Ryan Gosling wears the TAG Heuer Carrera
4. TAG Heuer introduces 13 new models of the TAG Heuer Carrera



[Click to discover](#)



Great things take time to accomplish. That much can be said about The Time Place's newly renovated flagship store in Plaza Indonesia, which recently reopened to the delight of watch connoisseurs and distinguished clients throughout Indonesia. Despite the ongoing pandemic, the top management of Time International were able to come together to commemorate the occasion, albeit with strict compliance to current pandemic health guidelines.

Showcasing a brand new concept, Glamorous Revival, the store façade is dominated by glimmering metallic details, juxtaposed with marble and onyx stone that draw the eye to the interior and allude to the sparkling watches on display inside. Upon entry into the 250 m2 boutique, one is met with dynamic and eye-catching elements. Overhead is a unique custom imported flowing chandelier composed of crystal glass parts. An homage to time and its quick passage, the crystal glass components represent a multitude of watch hands in gold and white.

To the right of the entrance is the Audemars Piguet corner. Steeped in warmth with its earth-tone accents, the extended 40 m2 space is a shop-in-shop concept, which provides the brand's clientele with a designated area to peruse the selections offered by the Le Brassus-based watch manufacturer. Beyond this en-

# AN ALLURING Return

THE TIME PLACE CELEBRATES THE REOPENING OF ITS PLAZA INDONESIA STORE WITH AN INTIMATE GATHERING



1. A unique custom chandelier serves as a focal point of the store
2. Main entrance of The Time Place boutique
3. Superb materials and details are showcased in the new store
4. The Audemars Piguet corner has a shop-in-shop concept
5. While steeped in luxury, the premises also offer unparalleled comfort

clave, visitors are welcomed into the spacious premises that exude the highest luxury, while also offering the utmost comfort. This is a signature of The Time Place, which is committed to delivering the highest quality of service to ensure an unforgettable shopping experience.

Reflecting the premium brands on offer, the store is adorned with only exceptional materials. The union of marble and onyx stone with brass accents is used as a foundation to the service counters found throughout the space. Underfoot, plush custom carpets add a sense of rich, warm luxury. This, combined with supple leather on the counters and brand walls, also provides a softness to the premises. But, of course, the true highlight of the boutique is the array of captivating watches on display. Staying true to its tagline, "Value. Knowledge. Choice.," The Time Place offers a wide selection of timepieces created by the world's best watchmaking brands.

Renowned as Indonesia's leading retailer of luxury timepieces, The Time Place is proud to present this new signature look, which creatively brings together the worlds of art and luxury. "It gives me great pleasure to share our latest concept to our valued customers and avid watch enthusiasts alike. We always strive to be ahead of the game, and take pride in building our brands. With this new concept, we hope to enhance the course of our customers' watch-buying journey," said Mr. Irwan Danny Mussry, President & CEO of Time International, during the small, intimate soft-opening of the store.





# THE WORLD Needs Love

PAYING TRIBUTE TO THE  
VALUES IT HOLDS DEAR,  
CARTIER PRESENTS THE  
“LOVE IS ALL” FILM

**W**hat is love? That is probably one of life’s most asked questions, but perhaps many of us have already tried, at one point or another, to define love, to express love and to find love. Love has many ways of expression: it can be all encompass-

ing, it can be quiet, it can be intense. It can be shown through actions and it can even be unrequited. There are also many forms of love from filial, romantic or platonic. Regardless of how we define the word or the emotion, love is a universal theme that affects us all, whether







we have an abundance of it, or a lack of it. Because it is the thread by which most of us are connected, Cartier wanted to celebrate this emotion with a vibrant and festive film that aims to capture love in a universal, timeless and fun way. Entitled “LOVE IS ALL,” the film is headlined by a star-studded cast, including Ella Balinska, Mariacarla Boscono, Monica Bellucci, Khatia Buniatishvili, Lily Collins, Golshifteh Farahani, Mélanie Laurent, Troye Sivan, Willow Smith, Annabelle Wallis, Jackson Wang and Maisie Williams.

Released last November 16, with teaser videos uploaded before the actual film on the brand’s social media channels, “LOVE IS ALL” features 12 personalities, 12 Friends of the Maison, as they feed off one another’s creativity and en-

ergy. The short feature shows that love is acceptance, of oneself and of other people. In its entirety, the project is a reflection of how important cultural and artistic diversity is to a Maison like Cartier. “This film marks a unique opportunity to speak further on love and the connections that bring us all together. As we celebrate the festive season, it also reflects the desire to come together again, like the Friends of the Maison do, to form our own family,” explained Arnaud Carrez, Senior Vice President and Chief Marketing Officer of the Maison.

An invitation to celebrate life and connections, the film conveys how we are all stronger and more authentic when we work together. Available across the Maison’s digital channels, Cartier urges everyone not to take

yourselves too seriously, to have fun in the process, and to show love to anyone who comes across your way, because love is inclusive and “LOVE IS ALL.”

1. Lily Collins
2. Golshifteh Farahani
3. Ella Balinska
4. Mariacarla Boscono
5. Troye Sivan and Maisie Williams
6. Willow Smith



Click to discover

1

# UN TRIO d'Art

JAEGER-LECOULTRE  
INTRODUCES THE REVERSO  
TRIBUTE ENAMEL HIDDEN  
TREASURES TRIO OF WATCHES

One of the top Swiss luxury watchmaking brands, Jaeger-LeCoultre, celebrates the 90th year anniversary of its classic signature rectangle-shaped watch, Reverso, with the release of the Reverso Tribute Enamel Hidden Treasures, a trio of watches that celebrates the work of three great masters from the dawn of Modern Art: Gustave Cour-

bet, Vincent Van Gogh and Gustav Klimt. The new timepieces also unite three distinct artisanal skills: grand feu enamel, miniature hand painting and guillochage – the latter executed on century-old, hand-turned machines.

The three models have white gold cases and are powered by the manually wound Jaeger-



2



3

LeCoultre Calibre 822/2 movement that provides a power reserve of up to 42 hours; the watches have a water resistance of 30 metres. Their dials feature guilloché with Grand Feu enamel, while their case backs showcase Grand Feu enamel, with each watch sporting an adorable black alligator strap. The trio are limited to only 10 pieces each.

### ARTFUL TRIBUTE

The art of enamelling has a long history at La Grande Maison. Having established its own in-house enamelling atelier in the 1990s, Jaeger-LeCoultre began in 1996 to reproduce the works of major artists from Europe and Asia on the tiny scale of the Reverso case back.

Reproducing a painting in enamel on the case back has its challenges. The enameller's skill must not only be equal to that of the original artist but must also be reduced to a tiny scale. What's more, colour must be controlled so as to exactly match the original work of art.

Specifically, the Courbet and van Gogh works posed a particular challenge: both artists used a heavy impasto, whereby paint is applied so thickly that it is raised above the surface of the canvas. Because this technique cannot be duplicated with enamel, the enamellist had to create an illusion of it.

Inspired by stylistic details from the 1930s originals, the Reverso Tribute collection displays simplicity in its watch dials to enhance the subtle beauty of the guilloché backgrounds. The colour of each dial – misty blue or green –



5

hints at the colours of the enamelled treasures hidden on the reverse side.

The three paintings reproduced in the Reverso Tribute Enamel Hidden Treasures triptych represent three markers of a major watershed in the Western artistic tradition, from the 19th-Century Realism of Courbet, to Van Gogh's Post-Impressionism, to the expressive and experimental spirit of Klimt and the Viennese



4

Secession. The choice to pick these three different works of art is to honour the Reverso's unique ability to hide or reveal the artistic treasure created on its reverse side.

First in the trio is View of Lake Léman (1876) by Gustave Courbet. Exiled from his native France in 1873, Courbet settled near Vevey, on the shore of Switzerland's Lake Léman (Lake Geneva). He was inspired by the constantly changing views across the water. In this beautifully atmospheric work, Courbet has captured the movement of the clouds and the sunlight on the lake's surface.

Second is Sunset at Montmajour (1888) by Vincent van Gogh. A form of experimentation, the artist portrayed nature in new ways, capturing the distinctive vegetation of Provence and the rich colours of the 'golden hour' just before sunset.

Finally, the last in the series is Portrait of a Lady (1917) by Gustav Klimt. Painted a year before the end of his life, Portrait of a Lady is the only known 'double' portrait by the Viennese artist, painted over an earlier work. Klimt had fallen madly in love with a young woman who became his muse, but she suddenly died. Attempting to ease the pain of his loss, he painted over her portrait with a new one, of a different lady.

1. The case backs of the Jaeger-LeCoultre Reverso Tribute Enamel Hidden Treasures models
2. The three watches feature misty blue or green dials
3. Making of the Jaeger-LeCoultre Reverso Tribute Enamel Hidden Treasures - Van Gogh
4. Jaeger-LeCoultre Reverso Tribute Enamel Hidden Treasures - Courbet
5. Jaeger-LeCoultre Reverso Tribute Enamel Hidden Treasures - Klimt

[Click to discover](#)

Breitling  
Super  
Chronomat  
44 Four-Year  
Calendar



# SUPER Charged

BREITLING PRESENTS  
ITS ALL-PURPOSE  
SPORTS WATCH -  
THE NEW SUPER  
CHRONOMAT

By Maria Zarah Gregorio Viado

Breitling  
presents  
the Super  
Chronomat  
Collection



One of the darkest periods in the history of mechanical watchmaking was the quartz crisis of the 1970s, during which the world turned its focus to the simpler and cheaper quartz watches that were equipped with the new technology of the time. With digital displays that allowed people to read the time quickly and efficiently at a glance, quartz watches signified a great change in the horology world. With the rise of its popularity, quartz watches prompted a significant decline of the Swiss watchmaking industry; many thought that the traditional ways of creating watches and movements would be lost to history. However, as the 70s paved the way for the 80s, a sudden shift occurred, and although the success of quartz watches could not be denied, people once again began to patronise mechanical watches and the industry was revived.

It was during this rebirth, in 1984 to be exact, that Breitling introduced the Chronomat. The new mechanical watch proved to be a winner, besting its slimmer quartz rivals with its bold



Breitling Super Chronomat B01 44 with rubber strap

“IT WAS DURING THIS REBIRTH, IN 1984 TO BE EXACT, THAT BREITLING INTRODUCED THE CHRONOMAT. THE NEW MECHANICAL WATCH PROVED TO BE A WINNER, BESTING ITS SLIMMER QUARTZ RIVALS WITH ITS BOLD DIMENSIONS”



Breitling Super Chronomat B01 44 in 18-carat red gold



Case back of the Breitling Super Chronomat B01 44 in 18-carat red gold

dimensions. Its size and sporty appeal made the Chronomat an icon of its time.

Fast forward to the present day and Breitling champions the all-purpose sports watch category with the unveiling of the new Super Chronomat. Bridging the gap between sturdy and stylish, the Super Chronomat was inspired by the Freccie Tricolori watch that the brand made for the Italian Air Force's acrobatic fleet in 1983. What's great about this new timepiece is that although it bears the signature design codes of a sports watch, the Super Chronomat also exudes unparalleled versatility and high sophistication. Elegant enough to be worn with a suit for formal occasions or with a casual jacket for dinner or a date, the Super Chronomat is a timepiece slated to become a true icon of horology. "This is a watch you'll get noticed in without having to worry about it," says Breitling CEO Georges Kern. "This watch is tough enough for every pursuit, but it won't get in the way of your sense of style."

Just like the original Chronomat, the new Super Chronomat has rider tabs that protect the sapphire crystal. Located at 3 o'clock and 9 o'clock, these tabs are interchangeable and can be used for countdowns or countups. Measuring 44 mm in diameter, the Super Chronomat showcases bold new features, including a stainless steel bezel with a ceramic insert – a first for the Chronomat. An additional update is the choice of a Rouleaux-inspired rubber strap. Created using state-of-the-art injection moulding techniques, the rubber strap has three distinct textures – matt, slick,



Breitling Super Chronomat B01 44

and woven-looking – which gives it incredible depth. The rubber strap can be interchanged with the brand's iconic metal bracelet with a butterfly clasp when the wearer wants to go for a more classic look.

#### MODEL APPRECIATION

Sporty and substantial, the Super Chronomat B01 44 comes in three equally handsome iterations. Available in a 44 mm size, the watches feature a screw-locked crown with two gaskets. For those who can't have enough of masculine black or blue, this latest offering from Breitling comes in stainless steel with blue or black dial

and bezel combinations. Equipped with a screw-locked crown and cambered sapphire glass, glareproofed on both sides, these versions come with either a stainless steel Rouleaux bracelet with butterfly clasp or a colour-matching Rouleaux-inspired rubber strap with folding clasp. The timepieces have a screwed steel case back with sapphire crystal and are water-resistant up to 20 bar or 200 metres.

Those who would like a bit more glamour and sophistication on top of sporty appeal could opt for the third option, a model in 18-carat red gold with a rich brown dial and bezel

# MANUFACTURE WITH A MISSION

BREITLING UPHOLDS THE VALUES OF DETERMINATION  
AND RESILIENCE WITH ITS **#SQUADONAMMISSION**



## NOBLE PURSUITS

Celebrating the collective spirit of squads united in the pursuit of a common goal, Breitling believes that more things can be accomplished when people work together rather than when they work alone. Fueled by camaraderie and a similar purpose, Breitling, with its #SquadOnAMission, currently works together with a number of leading figures in the worlds of aviation, cinema, sport, and exploration. One of the distinguished squads is the Explorer Squad, composed of three strong and accomplished men – Bertrand Piccard, David de Rothschild, and Inge Solheim – who have made it their goal to conquer the outdoors. Driven by curiosity and a sense of adventure, these men are also instrumental in developing sustainable practices in the field of discovery and safeguarding the innate beauty of nature.



# DISCOVERY OF STRENGTH

Composed of driven individuals who are focused on winning and overcoming insurmountable challenges, the Triathlon Squad is comprised of multi-time Ironman World Champions – Jan Frodeno, Daniela Ryf, and Chris “Macca” McCormack. All three are motivated by a passion for discovery and for the development of their strengths – whether it be mental, physical or spiritual. They are passionate about their chosen endeavours and Breitling is proud that they are part of #SquadOnAMission.





"I MUST SAY THAT I GENERALLY FEEL FORTUNATE FOR THE LIFE I AM LIVING. I WAKE UP FEELING GRATEFUL AND OPTIMISTIC"

# CHAMPIONING ADVENTURE

With a passion for exploration, Inge Solheim was drawn to the outdoors from a young age. He developed a deep appreciation for the mental and physical discipline required when living in the wilderness for extended periods of time. Best known for the Walking With The Wounded expeditions to the North and South Poles with Prince Harry, Solheim has been sought out by some of the world's leading individuals to lead them on discreet adventures into the wild. Solheim is a full-time ambassador of Breitling and is part of the Breitling Explorer Squad.

With plenty of challenges he had to overcome at the beginning of his career, Solheim had to hone his abilities and enrich his knowledge along the way, "Like everyone else, I had to practice and develop the skills and extend my knowledge. In the beginning it took me some effort and initiative for each of the trips especially if doing them alone. Other times, I hustled my way on trips with other guides to learn. I couldn't make a living as an adventurer at the time. But I knew what I wanted, and did what I had to do to get the experience, network and reputation. After some time, I was the guy people came to for private trips, TV productions and prestigious expeditions under extreme conditions and exceptional locations. Now, I can make money, living my dream."

Considering himself a lucky man, Solheim would not want to do anything else with his life, "I must say that I generally feel fortunate for the life I am living. I wake up feeling grateful and optimistic. The part of my career I feel most "lucky" or fortunate about, is that I have been able to facilitate many expeditions and experiences for people with physical and mental disabilities. That has been the most rewarding part for me."



EMERGENCY-II COBRA YELLOW

# PRICELESS TOOL

On his travels, Solheim wears the Breitling Emergency watch. Sharing the same values with the brand and the watch, Solheim is honoured to be part of the Explorer Squad, "The pioneering and legendary history of Breitling appeals to me. We also share values like inclusivity, sustainability, no compromise, robustness, teamwork, pushing boundaries and more. I felt privileged and quite emotional when Georges Kern made me part of the Explorer Squad with legends like Bertrand Piccard and David de Rothschild. Since 2000, when I saw the first Breitling Emergency, I have been dreaming about owning one."

A determined and resolute explorer, Solheim reveals how the Breitling Emergency watch can be a vital tool while exploring, "Since my first trips in the Norwegian mountains, I have navigated after the sun when possible. I have also kept an eye on my walking pace, paid attention to my eating and break schedule, and daylight hours. All of this requires a watch. When I started doing months-long expeditions to remote areas such as the poles, timekeeping became essential. On an expedition in Greenland, we navigated only by compass, sextant and the sun for two months. That would not have been possible without an accurate watch."

With a dual frequency distress beacon, the Breitling Emergency is a high-tech miniature marvel, one that Solheim can personally attest to, "I am used to bringing emergency beacons to expeditions and productions in remote areas, and at sea. Having this dual frequency capability on my wrist is amazing. A technical miracle, and a robust and reliable tool to me. It makes me venture into extreme situations with confidence."

EMERGENCY-II INTREPRID ORANGE



**"IT MAKES ME VENTURE  
INTO EXTREME  
SITUATIONS WITH  
CONFIDENCE"**



# GOING THE DISTANCE

Three-time Ironman World Champion Jan Frodeno is not averse to physical activity, in fact he excels in it. The accomplished triathlete has his fair share of accolades – including a gold medal in men’s triathlon at the 2008 Summer Olympics in Beijing – but he continues to surpass his remarkable feats by focusing on his goals. Just this year, the exceptional sportsman beat his own world record for the full-distance triathlon with a time of 07:27:53. As if that wasn’t enough, Jan is also the reigning Kona champion and a two-time winner of the Ironman 70.3 World Championship.

As a world class athlete, it would seem that nothing can deter Jan from victory, however, the father of two and member of Breitling’s Triathlon Squad, confesses that challenges can get in the way of success, including being injured, “Injury is the obvious choice as the whole world collapses at first. Forced rest is a time of contemplation and that brings its very own challenges.”

However, despite the difficulties injury may bring, Jan tries to handle even convalescence like a pro. He does not feel defeated, instead, he finds that he grows as a person, “Growth for me tends to be connected to discomfort or some form of pain and the way to deal with it for me has always been to actively look for and face my fears since they are the ones hindering growth, especially when I’m forced to rethink my path.”

ENDURANCE PRO



**“INJURY IS THE OBVIOUS CHOICE AS THE WHOLE WORLD COLLAPSES AT FIRST. FORCED REST IS A TIME OF CONTEMPLATION AND THAT BRINGS ITS VERY OWN CHALLENGES”**

# RELIABLE COMPANION

While training and even during triathlons, Jan wears the Breitling Endurance Pro on his wrist. The Endurance Pro is Jan's watch of choice, "You need to separate between a digital watch that serves as a tool to monitor performance and an analog time piece that carries the feeling of being an athlete beyond the time of exercising. For me it's a stylish way of expressing that I'm most likely fitter than the next person."

Because he undergoes rigorous training and works equally as hard as a businessman, Jan requires a timepiece that is not only able to monitor his activities, but can also keep up with his busy schedule. The Endurance Pro is the ultimate athleisure watch, designed as a lightweight timepiece for athletes, yet equally suitable as a casual, everyday sports chronograph. Powered by a thermo-compensated SuperQuartz™ movement, it is capable of taking on the challenges of a rigorous workout.

Apart from these attributes, Jan also appreciates the vibrant hues of the timepiece, "The color is obviously unique in the world of luxury watches and I've always had a thing for a black and red combination. The timer function is my daily companion to time the extraction on my espresso machine." Asked what values he shares with the timepiece he says, "The endurance gene is the obvious one but I hope to share some of the sporting elegance the watch clearly embodies."

As someone who is considered a G.O.A.T [Greatest of All Time] in the triathlon world, there is no doubt that Jan already has a sporting legacy any would-be triathlete can look up to. However, the coffee enthusiast and café owner also wants to be lauded by two little children – his son and daughter, "I want my kids to remember me as a good dad."

ENDURANCE PRO



**"FOR ME IT'S A STYLISH  
WAY OF EXPRESSING  
THAT I'M MOST LIKELY  
FITTER THAN THE NEXT  
PERSON"**





The Breitling Super Chronomat B01 44 with UTC-module allows the wearer to keep track of two time zones



Breitling Super Chronomat B01 44 with UTC-module

combo. For this iteration, you can choose an 18-carat red gold Rouleaux bracelet with butterfly clasp or a brown Rouleaux-inspired rubber strap with folding clasp. On the reverse of

“  
 THOSE WHO WOULD  
 LIKE A BIT MORE  
 GLAMOUR AND  
 SOPHISTICATION  
 ON TOP OF SPORTY  
 APPEAL COULD OPT  
 FOR THE THIRD  
 OPTION, A MODEL  
 IN 18-CARAT RED  
 GOLD WITH A RICH  
 BROWN DIAL AND  
 BEZEL COMBO”

the watch, the movement is visible through the screwed 18-carat red gold case back with sapphire crystal.

Regardless of their different hues, all three timepieces feature Super-LumiNova® luminescent indexes and hands for clear reading of the

time, as well as contrasting silver chronograph counters powered by the COSC-certified — Breitling Manufacture Calibre 01. Providing about 70 hours of power reserve, the self-winding mechanical movement has a diameter of 30 millimetres and a balance frequency of 28,800 or 4 Hz.

For those on the lookout for something unique, the Super Chronomat is also available in a black dial version with a UTC-module (UTC stands for Universal Time Coordinated), embedded in the Rouleaux bracelet. Encased in stainless steel, the 44 mm watch is powered by the COSC-certified Breitling Manufacture Calibre 01 movement with a chronograph with column-wheel, vertical clutch, 1/4th second, 30-minute and 12-hour counters. The calibre provides the timepiece with approximately 70 hours of power reserve. The UTC-module, on the other hand, is driven by a separate quartz movement. Battery-powered, the movement keeps the module, which has a similar black dial like the timepiece, going for about 60 months. Merging the past and the present, the quirky Breitling feature dates back to the 1980s and allows the wearer to keep track of a second time zone. This is a suitable watch for go-getters and frequent flyers who often have to



Breitling Super Chronomat 44 Four-Year Calendar with blue rubber strap



The Breitling Cinema Squad



Breitling Chronomat B01 42 Freccie Tricolori Limited Edition with a blue dial and tone-on-tone chronograph counters

take note of the time at home while travelling for business.

Now if the somewhat vintage appeal of the Super Chronomat B01 44 with UTC-module is still not enough of a standout for you, then the Super Chronomat 44 Four-Year Calendar could be the one you're looking for. With a semi-perpetual calendar mechanism that needs to be adjusted only once every leap year – or every 1,461 days – the timepiece is offered in two stunningly sporty options: with a black dial featuring tone-on-tone chronograph counters and a stainless steel bezel with a black ceramic bezel insert or with a blue dial featuring tone-on-tone chronograph counters

and a bezel in 18-carat red gold with blue ceramic inserts. Both timepieces have the added detail of 18-carat red gold elements. The black version features the sultry accents on the bezel, indexes and hands, while the blue version incorporates it on the bezel, indexes and hands, as well as the pushers and even on its two-tone Rouleaux bracelet. The watch is also available with a matching blue or black Rouleaux-inspired rubber strap.

#### SUPER SQUADS

Apart from the Super Chronomat, Breitling also unveiled the new Chronomat. Available with an array of metal and dial options, this watch has been redesigned 40 years after it was

first introduced. An all-purpose sports watch, it bears the name of the original from the 1980s and exudes a modern-retro style suitable for today's generation of active men and women.

With design improvements made in 2020, the Chronomat features some tweaks compared to the original, however, the signature design elements are retained. "The 1984 Chronomat occupies a very important place in our modern history. It was the watch that boldly proclaimed Breitling was staying absolutely true to its roots. When much of the industry focused their efforts and energies on quartz watches, the Chronomat reminded the world that Breitling had essentially invented the modern mechanical chronograph," conveys Georges Kern, Breitling CEO, "The Chronomat Collection is a fitting tribute to the amazing watch that, more than any other, put us back in touch with our heritage."

The Chronomat is the watch for Breitling's Cinema Squad, composed of some of the biggest names in Hollywood: Oscar-winning actress Charlize Theron, Oscar-winning actor Brad Pitt and Venice Film Festival Volpi Cup for Best Actor recipient Adam Driver. Lauded for their accomplishments in film, these actors are committed to revealing some of the mysteries behind their craft.

Meanwhile, the Chronomat for Women, a smaller yet highly elegant and versatile watch, is offered in two sizes – 36 mm and 32 mm. With a choice of metal cases, the range is presented in sturdy stainless steel, dynamic two-tone or



The Breitling Spotlight Squad: Charlize Theron, Misty Copeland and Yao Chen

“ WITH DESIGN IMPROVEMENTS MADE IN 2020, THE CHRONOMAT FEATURES SOME TWEAKS COMPARED TO THE ORIGINAL, HOWEVER, THE WATCH’S SIGNATURE DESIGN ELEMENTS AND SPIRIT ARE RETAINED ”



Breitling Chronomat B01 42 with a silver dial and black contrasting chronograph counters



The new Breitling Chronomat for Women comes in 36 and 32 mm sizes

elegant 18-carat red gold. The 36 mm iterations, totalling 10 watches in all, are driven by the Breitling Calibre 10 that offers a substantial 42-hour power reserve and feature special lacquered dials in a myriad of colours including white, pale green, midnight blue and copper. The smaller 32 mm models, on the other hand, are run by the Breitling Calibre 77, and has a battery life of three to four years. They come in seven versions, with white or midnight blue dials. The stunning timepieces all come with Breitling’s iconic Rouleaux bracelet with a butterfly clasp.

“The new Chronomat 36 and 32 collection embodies flair, confidence, and an active lifestyle,” says Georges Kern, Breitling CEO, “Our inspiration for this new collection is the Breitling woman herself, as represented in our #SQUADONAMMISSION campaign: a woman of purpose, action, and style who’s at the top of her game.”

The Chronomat for Women collection symbolises Breitling’s Spotlight Squad, comprised of Charlize Theron, Misty Copeland and Yao Chen. Recognised as the best in the field of

performing arts, these ladies are not only passionate about the stage, they are also self-made philanthropists who use their fame to help and empower others.

United by their unparalleled passion for their professions and their individual pursuits, these two squads are part of Breitling’s #SquadOnAMission; they personify the dynamic spirit of the Chronomat. A sturdy and sporty watch steeped in style, the Chronomat is a true reflection of Breitling’s enduring technical legacy.

Audemars Piguet Royal Oak Offshore Selfwinding Chronograph 43 mm with smoked light brown dial



[Click to discover](#)

# LOVING the Latest

AUDEMARS PIGUET PRESENTS  
A BEVY OF NEW ROYAL OAK  
OFFSHORE MODELS IN 43 MM  
AND 42 MM

One of Audemars Piguet's iconic lines, the Royal Oak Offshore signifies adventure. With a muscular identity and a free-spirited attitude, the timepiece has defied conventions since its introduction in 1993. Through the years, the brand has pushed the limits of feasibility and continuously improved

on the dimensions of the watch, exploring novel materials, varying sizes and different colours. Be that as it may, the Royal Oak Offshore has not seen a redesign since the 2000s.

This year, Audemars Piguet picks up where it left off and once again aims to push the



Audemars Piguet Royal Oak Offshore Selfwinding Chronograph 43 mm in 18-carat pink gold



boundaries of the Royal Oak Offshore collection by presenting a new case size, introducing interchangeable straps and premiering the brand's latest chronograph movements.

### NEW GENERATION

Evolution is necessary for any one thing to endure. The same can be said about the Royal Oak Offshore, which is now offered in a new 43 mm case size. Comprised of five exceptional models rendered in titanium, 18-carat pink gold or stainless steel, the watches feature the "Mega Tapisserie" pattern, now stamped with powerful presses. The new iterations retain the essence of the Royal Oak Offshore's signature characteristics, while featuring a case redesign that offers premium aesthetics and ergonomics.

The Royal Oak Offshore Selfwinding Chronograph 43 mm is driven by the manufacture's latest integrated flyback chronograph, Calibre 4401, which provides a 70-hour power reserve. This selfwinding chronograph movement is equipped with a column wheel and the flyback function that enables to restart the chronograph without stopping or resetting it first.

Still in line with the Royal Oak Offshore's development are two new Royal Oak Offshore Selfwinding Chronograph 42 mm models. Available in ultra-resistant titanium or stainless steel, the watches are powered by the latest integrated flyback chronograph movement, Calibre 4404. On the khaki or blue dial, the dial layout has been reimaged. The origi-



Audemars Piguet Royal Oak Offshore Selfwinding Chronograph 42 mm with "Night Blue, Cloud 50" dial

“ ALL THE ROYAL OAK OFFSHORE WATCHES FEATURE THE MANUFACTURE'S NEW INTERCHANGEABLE STRAP SYSTEM ”



Audemars Piguet Royal Oak Offshore Selfwinding Chronograph 42 mm in khaki

nal Royal Oak Offshore's vertical counter display has been retained, however the hour and small seconds counters have been inverted to augment legibility: the hour counter is now positioned at 12 o'clock, while the small seconds counter appears at 6 o'clock. In contrast, the minute counter remains at 9 o'clock. The visual appeal is enhanced by the equidistance of the counters, while the date window boasts a loupe glass directly integrated into the dial. Additionally, only the AP initials now appear at 3 o'clock for a sportier look.

Yet another update to the Royal Oak Offshore 42 mm offerings are three references with case and bracelets in stainless steel, titanium or 18-carat pink gold. Featuring a "Petite Tapisserie" pattern, the watch dial showcases the gold applied AP initials and the transferred "Audemars Piguet" signature at 3 o'clock. Fully waterproof, the watches can be taken underwater to a depth of 100 metres, when worn with a rubber strap. Luckily, the three

versions come with a second interchangeable rubber strap.

All the Royal Oak Offshore watches feature the manufacture's new interchangeable strap system. Directly integrated into the buckle and case's studs, the interchangeability is in perfect harmony with the case's aesthetic codes. With ease and efficiency, wearers of these Audemars Piguet timepieces can now enjoy the convenience of changing their own straps with just a quick click and release. Equipped with a double-push system, optimum security can be expected when the watch is worn on the wrist.



Audemars Piguet Royal Oak Offshore Selfwinding Chronograph 42 mm with pink gold bracelet

Chopard  
Alpine Eagle  
Cadence 8HF  
©Thomas  
Hensinger



[Click to discover](#)

# BEYOND Exceptional

OFFERED IN A LIMITED EDITION OF 250, THE CHOPARD ALPINE CADENCE 8HF IS DEFINITELY FOR COLLECTORS

Since its first launch in 2019, the Alpine Eagle collection has been stealing the attention of fine timepiece collectors for its modern interpretation of the St. Moritz watch, the first horological creation by Karl-Friedrich Scheufele in the late 1970s. The watch embodies impeccable elegance expressed in a resolutely contemporary manner. Now, Chopard presents the new edition in the

Alpine Eagle family named the Alpine Eagle Cadence 8HF, a combination of precision, style and sportiness. Released in a 250-piece special and limited edition, the new model is powered by a high-tech 8Hz high-frequency automatic movement.

At first glance, the look of the Alpine Eagle Cadence 8HF is similar to that of existing models.



Crafted in grade 5 titanium, the watch has a darker shade than the Lucent Steel versions



A closer look at the dial of the Chopard Alpine Eagle Cadence 8HF ©Federal-Studio

“THE DIAL OF THE ALPINE EAGLE CADENCE 8HF IS MARKED WITH THE SO-CALLED "EAGLE IRIS" PATTERN, WHICH IS A DIRECT TRIBUTE TO THE PIERCING VISION OF THE MAJESTIC BIRDS OF PREY THAT INSPIRED THE COLLECTION”

The case is still 41 mm in diameter and 9.75 mm in height. However, the use of grade 5 titanium brings a slightly darker colour and a different aspect from the Lucent Steel versions. On the wrist, its lightweight quality makes it exceptionally comfortable to wear during the day and even throughout the evening.

The Alpine Eagle design codes remain present in the new Alpine Eagle Cadence 8HF model, showcased by the bezel, case middle and wide bracelet links which are satin-brushed. The central cap of these links is polished, as are the case bevels while the eight screws featuring slots are set at a tangent to the bezel circle. On the back of the case, the sapphire crystal case back allows a view of the mechanics. The watch appears on an integrated titanium bracelet with a folding clasp that ensures a secure fit on the wrist.

When it comes to the heart that beats within it, this sports watch houses one of the most advanced movements from Chopard's workshops - the Chopard Calibre 01.12-C - featuring a high-frequency escapement which beats at 57,600 vibrations per hour (8 Hz). The Chopard Calibre 01.12-C High Frequency movement has a 60-hour power reserve and received Chronometer certification by the Official Swiss Chronometer Testing Institute (COSC). The development endeavours undertaken in the Manufacture's watchmaking workshops, including several patents and technologies employed, have made it possible to reconcile apparently contractionary objectives: chronometry, autonomy and reliabil-



The Chopard Calibre 01.12-C powers the timepiece



The Chopard Alpine Eagle Cadence 8HF is available in a limited edition of 250 pieces ©Federal-Studio.

ity. Interpreted in the inimitable casual chic Alpine Eagle style, this high-frequency watch enters a select circle of beyond exceptional chronometers.

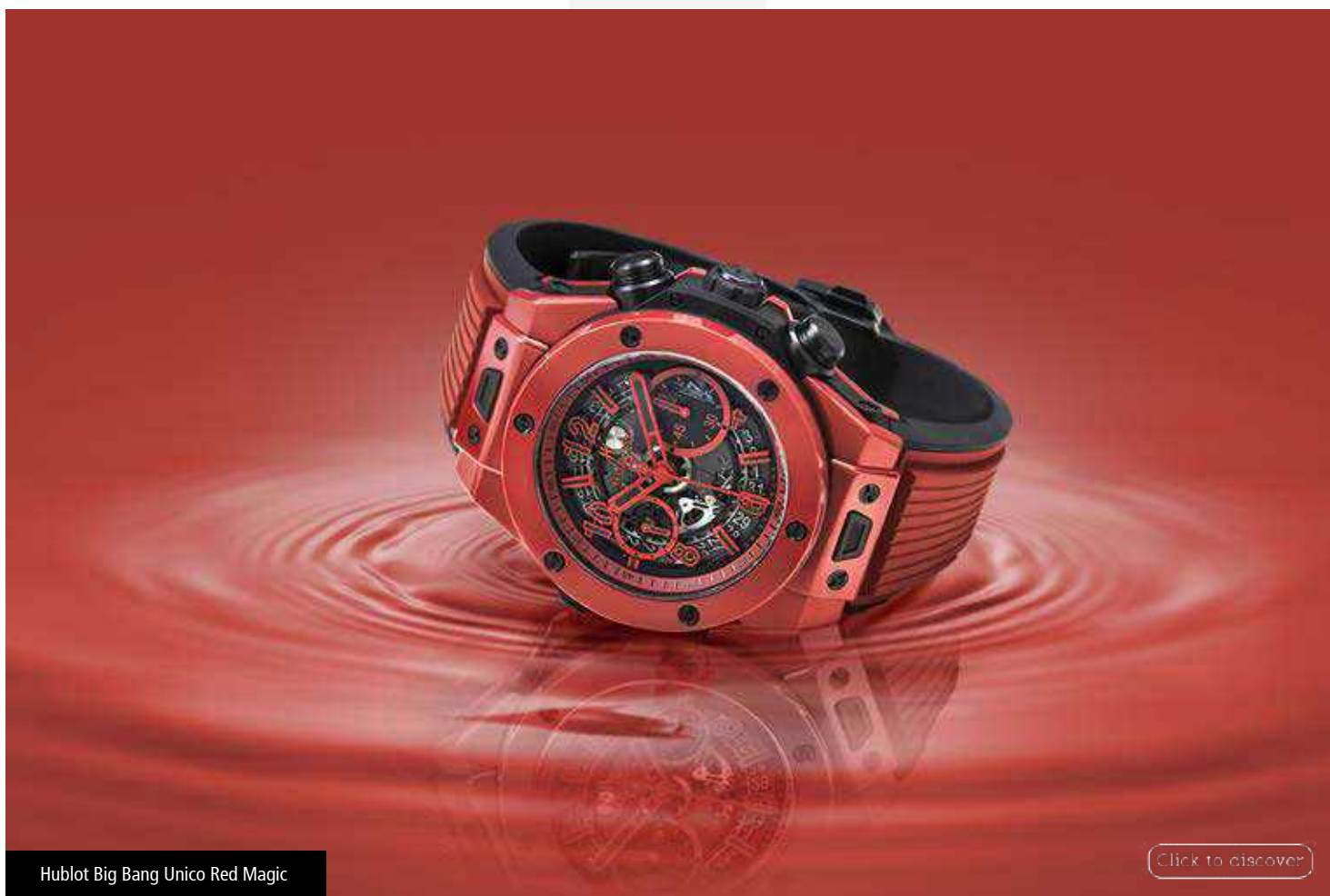
The dial of the Alpine Eagle Cadence 8HF is marked with the so-called "eagle iris" pattern,



Assembly of the Chopard Calibre 01.12-C movement

which is a direct tribute to the piercing vision of the majestic birds of prey that inspired the collection. However, its colour nonetheless differs from the rest of the collection because it is hand-patinated, which means each dial has a distinctive shade. The Vals Grey colour was inspired by the village of the same name in the Swiss canton of Graubünden, known for its houses with quartzite-tiled roofs.

Furthermore, the minutes track has been pared down to just baton-type hour-markers and 12 o'clock in Roman numerals. And above all, the dial bears two unique inscriptions: "8 HZ Chronometer" appearing beneath the Chopard name and a lower-positioned dynamic arrow-shaped logo, the unique signature of Chopard high-frequency watches.



Hublot Big Bang Unico Red Magic

[Click to discover](#)

# SCARLET Power

HUBLLOT PUSHES THE BOUNDARIES OF CONVENTIONAL DESIGN WITH THE BIG BANG UNICO RED MAGIC

**R**ed and vibrant are two words that come to mind upon seeing the Big Bang Unico Red Magic watch. Hublot showcases elegant yet sporty designs with a distinctly industrial feel, resulting in high-performance models that offer exceptional comfort, style, and precision. Here, Hublot brings depth of colour to ceramic through this piece, making the impossible possible. But, how did the story even start?

Since 2011, after Hublot invented Magic Gold, the world's most scratch-resistant 18-carat gold, thanks to an alloy between boron carbide (ceramic) and 24-carat gold, the brand has devoted its innovative approach to ceramic. By creating a new material, which is the first vibrantly coloured ceramic, Hublot has once again used its limitless imagination to achieve a world's first. The invention is 100% Hublot and the expertise has been patented. The co-



A black and red theme dominates the timepiece



The watch comes with a black and red lined structured rubber strap



The red ceramic bezel features six H-shaped screws

coloured ceramic is innovative both in terms of the material itself and the manufacturing process. It is an extremely resilient material, harder than conventional ceramics.

The colour is achieved through a major innovation whereby a fusion of pressure and heat sinters the ceramic without burning the pigments. Having mastered the basic hues with this method, Hublot is now ready to introduce a whole new world of coloured ceramics to its watch collections.

“There is a quote which perfectly illustrates our ongoing desire to push watchmaking, materials, and fusion to the limit. A conviction that nothing is impossible. In the words of Charlie Chaplin: "Let us strive for the impossible. The great achievements throughout history have been the conquest of what seemed the impossible". Today, with the world's first vibrantly coloured ceramic, Hublot has once again demonstrated that the impossible really is possible!” says Ricardo Guadalupe, CEO of Hublot.

**BOLD PERSONALITY**

For its first coloured ceramic, Hublot has chosen a vivid red, which symbolises power, passion and glory. The Big Bang Unico Red Magic is undoubtedly an ultra-resilient ceramic watch full of fire. With its bold matt red skeleton dial revealing the watch's inner workings, a 45 mm polished red ceramic case and a coordinating red ceramic bezel with six H-shaped titanium screws, this Hublot Big Bang watch truly makes a statement.

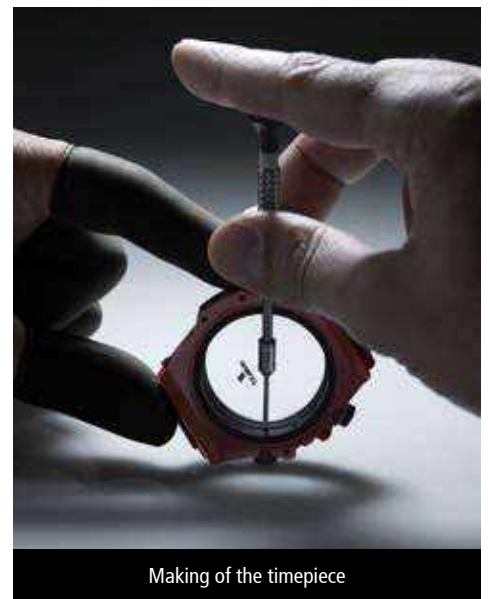
“*TODAY, WITH THE WORLD'S FIRST VIBRANTLY COLOURED CERAMIC, HUBLLOT HAS ONCE AGAIN DEMONSTRATED THAT THE IMPOSSIBLE REALLY IS POSSIBLE!*”

Protected by sapphire crystal glass, this high-performance timepiece benefits from two sub-dials and a 72-hour power reserve. A black and red lined structured rubber strap, with a black PVD titanium with black ceramic insert deployant buckle clasp, completes the look.

The flange, indexes, minute and seconds counters, Arabic numerals and hands all match this hue, adorned in the same red to highlight the contrast with the mechanism of the Unico HUB124 manufacture movement and its column wheel, visible on the dial side through the sapphire crystal. This version of the brand's Big Bang Unico chronograph is water-resistant to 100 metres and comes in a limited edition of 500 pieces.



The Hublot Big Bang Unico Red Magic is the brand's first foray into coloured ceramic



Making of the timepiece

Roger Dubuis  
Excalibur  
Spider Huracán  
ST Evo 2 Black  
SMC Carbon  
45 mm  
(RDDBEX0972)



[Click to discover](#)

# FUELLED by Speed

ROGER DUBUIS UNLEASHES THE EXCALIBUR SPIDER HURACÁN ST EVO 2 BLACK SMC CARBON 45 MM (RDDBEX0972)



Roger Dubuis and Lamborghini Squadra Corse present a new and audacious Excalibur Spider Huracán

**W**hen it comes to adrenaline-charged partnerships, one that immediately comes to mind is Roger Dubuis' collaboration with Lamborghini Squadra Corse. Both renowned for their unique prowess in the creation of exceptional machines, the two companies are united by their common passion for speed and unparalleled aes-

thetics. From the track to the wrist, this union is definitely focused on winning.

Their latest creation is the Excalibur Spider Huracán ST Evo 2 Black SMC Carbon 45 mm (RDDBEX0972), which was specifically developed for the launch of the Lamborghini Huracán Super Trofeo EVO2, the super car



The timepiece takes inspiration from its namesake car, the Lamborghini Huracán Super Trofeo EVO2



Khaki green and orange accents combine in this high-octane timepiece

which will be involved in Lamborghini's three continental one-make race series from 2022 onwards. A superb model that resulted from the meeting of minds between the visionary engineers of Lamborghini with the incredible watchmakers of Roger Dubuis, this audacious timepiece will definitely steal the show.

From first glance, it is evident that the new Excalibur Spider Huracán takes inspiration from its namesake car. Both machines are dominated by sleek aesthetics as showcased by the ground-breaking timepiece which is encased in SMC carbon with black DLC titanium. The design signatures of the Excalibur

skeleton concept are creatively incorporated on the case, including the notched bezel and three lugs. Khaki green and electrifying orange combine in this sharp and striking model, a veritable nod to the distinct livery of the racing car. The watch dial has a varnished lower flange with transferred texts and minute track. The combination of black PVD, which coats the upper flange, with polished and rhodium-plated hour markers filled with SLN in the centre, delivers attractive appeal. In addition, the dial bears a 60-hour power reserve display. Steeped in style, the sporty timepiece has a crown inspired by the Huracán's wheel racing nuts.

“

POWERED BY THE AUTOMATIC MONOBALANCIER RD630, BUILT SPECIFICALLY FOR THE PARTNERSHIP WITH LAMBORGHINI SQUADRA CORSE, THE CALIBRE COMES COMPLETE WITH A TWIN BARREL POWER SUPPLY, ALLOWING THE POWER RESERVE TO BE EXTENDED TO 60 HOURS ”

Powered by the automatic monobalancier RD630, built specifically for the partnership with Lamborghini Squadra Corse, the calibre comes complete with a twin barrel power supply, allowing the power reserve to be extended to 60 hours. Tilted at 12°, the balance wheel calibre's structure reflects the design of a super car engine, complete with strut-bars forming a clear and visible visual signature. With this movement as its heart, the 45 mm watch channels the same exhilarating blend of performance and lightness as its motoring namesake. The semi-skeletonised movement can be admired from the back, revealing the 360° oscillating rim weight, which mimics the speed effect of a Huracán wheel rim; this is raging mechanics at its finest.

In addition to the racing car details, the Excalibur Spider Huracán ST Evo 2 Black SMC Carbon 45 mm (RDDBEX0972) also comes with a superior strap. Composed of rubber with Alcantara® inlay, the strap boasts a Pirelli P Zero Trofeo R pattern on its lining. Offering ultimate comfort and flexibility, the strap is also equipped with the Quick Release System which enables easy interchangeability at the click of a button.

Limited to 88 pieces, the Excalibur Spider Huracán ST Evo 2 Black SMC Carbon 45 mm (RDDBEX0972) is a wonderful representation of the unparalleled and super-charged collaboration between Roger Dubuis and Lamborghini Squadra Corse.

Zenith  
Chronomaster  
Original in  
rose gold



Zenith  
Chronomaster  
Original in  
steel



[Click to discover](#)

# PAST MEETS Present

AFTER MORE THAN 50 YEARS, ZENITH PRESENTS THE LONG-AWAITED SUCCESSOR TO THE A386, THE CHRONOMASTER ORIGINAL

With the rise in popularity of vintage things, it's no wonder that many watchmakers look back to their past to take inspiration from previous models. One such manufacture is Zenith. Taking design cues from the iconic Zenith A386, which was unveiled more than 50 years ago in 1969, the brand now presents the Chronomaster Original.

This new offering is a showcase of the very best elements of the heritage piece that serves as its inspiration. Looking nearly identical to the original, the Chronomaster Original bears a similar 38 mm round bezel-less steel case with a raised and domed crystal, pump-style chronograph pushers, faceted lugs and radial brushed and polished surfaces. However, the modern version also has some unique attri-



Zenith Chronomaster Original with black dial





Sheila Sim wearing the latest Chronomaster Original with Diamonds

butes. The new iteration has a solid link steel bracelet – chamfered and decorated in the same fashion as the case.

Upholding the watch dial design from the A386, including the emblematic tri-colour chronograph registers in grey and blue, the trapezoid date window at 04:30 and the red chronograph second hand, the Chronomaster Original veers slightly from the historic timepiece to accommodate changes that match the enhanced power it possesses. The black inner scale, formerly used to calculate time spent working using a 1/100th of an hour time division system, now finds a new purpose in the Chronomaster Original, with its 1/10th of a second chronograph hand making a rotation around the dial in 10 seconds, totalling 100 measurable time units. A 1/10th of a second chronograph scale replaces the tachymeter scale formerly found on the outer circumference of the dial and enables the measurement and reading of elapsed time in precise fractions of a second. And for instantaneous, precise reading of the 10th of a second, a straight, red-lacquered hand is used instead of the paddle-shaped seconds hand of the original A386. In a bid for modernity, the Zenith logo has also been updated to display the more contemporary script the brand uses today.

Though these design elements truly give the Chronomaster Original its unique look and appeal, it is what drives the watch that gives it its identity. The novel offering from Zenith is powered by the latest version of the El Primero calibre, the El Primero 3600. Following 50 years of improvement, the calibre has a high frequency of 5 Hz (36'000 VpH) and is able to precisely offer a true 1/10th of second indication. It is also equipped with an extended power



Zenith Chronomaster Original with taupe motif

er reserve of 60 hours. With a more open design, revealing a blue column wheel and open rotor marked with the five-pointed Zenith star, this most updated El Primero is sleeker than ever.

In addition to the signature steel option with the iconic tri-colour motif, the Chronomaster Original is also available in a steel case with a “reverse panda” black dial with silver

“

THOUGH THESE DESIGN ELEMENTS TRULY GIVE THE CHRONOMASTER ORIGINAL ITS UNIQUE LOOK AND APPEAL, IT IS WHAT DRIVES THE WATCH THAT GIVES IT ITS IDENTITY ”

chronograph registers, and an 18-carat rose gold version with the tri-colour dial. The line has also recently been enriched by the addition of two diamond versions. Launched at the first “MEET THE DREAMHERS” event in Madrid, Spain in October, the watches are adorned with diamond-set lugs and diamond hour markers – one model comes with a white mother-of-pearl dial with tri-colour registers in three different colours of pearl, while another comes with a satin-white dial and varying tones of taupe and brown for the subdials. A definite treat for the ladies, the Chronomaster Original with diamonds is also driven by the El Primero 3600.



The Zenith Chronomaster Original can accompany you from day to night



Piaget Polo Date 36 mm in rose gold with alligator strap

equally fun and versatile, the timepiece has been fine-tuned to suit the needs of the new generation of watch aficionados. Retaining the shape-in-shape design, with a cushion shaped dial surrounded by a round bezel, the Piaget Polo Date 36 is equipped with the slim self-winding Calibre 500P1. Smaller in size but definitely not in power, the movement features a slate grey oscillating weight which can be seen through the sapphire case back.

A graphic dial, boasting a horizontal guilloché pattern, serves as the backdrop for feminine Dauphine and skeleton hands, as well as the date, which is located at six o'clock. The Piaget Polo Date 36 comes in an array of exquisite models, including two in stainless steel with matching steel bracelets and alternating polished and satin finishing. Two versions feature coloured dials: one in blue with sparkling diamond-set gold indexes, and another in pure white, with a diamond-set bezel and diamond-set gold indexes.

Rose gold is used for two charming iterations with diamonds and snow-white dials with ei-

# PERFECT Partner

PIAGET CONTINUES THE FABULOUS POLO STORY WITH THE POLO DATE 36 MM

What's better than an accessory that can take you from day to night without even batting an eyelash? A timepiece steeped in glamour and history, the Piaget Polo was unveiled in 1979, at the height of jet-setting and glamorous living. Defying the norms and breaking free of conventions, the 70s was a time for doing away with outdated design codes. People wanted fresh, sporty and more relaxed elegance. Piaget's answer to this call was the Polo, an unconventional

and chic offering. Imbued with sophistication but suitable for every day, the watch encapsulated style, casual elegance, and freedom. It's no wonder then that it was seen on the wrist of Andy Warhol, as he frequented Studio 54, and since then, it was favoured by Bond actor, Roger Moore, as well as celebrity couple Bjorn Borg and his wife Mariana.

This year, Piaget enhances the Polo legacy with the Polo Date 36 mm. Elegant and refined, but



Piaget Polo Date 36 mm in rose gold



The Piaget Polo Date 36 mm is a versatile accessory for every day

[Click to discover](#)



Piaget Polo Date 36 mm in steel with blue dial



Side view of the rose gold Piaget Polo Date 36 mm with slate grey alligator strap

ther a slate grey alligator strap or a full gold rose gold bracelet. If a smattering of diamonds is not enough for your distinct taste, then Piaget can certainly cater to your unique personality. Completing the range of offerings are two dazzling fully-paved watches, one with a dark blue alligator strap, and the other with a fully-paved diamond bracelet.

With versatility in mind, the majority of these luscious offerings come with the Piaget interchangeable strap system, allowing for easy changing of the strap or bracelet to suit every mood or outfit. Truly a stylish watch that can easily keep up with your active and fun lifestyle, the Piaget Polo Date 36 mm makes every single day just a tad bit better and brighter.

“ ROSE GOLD IS USED FOR TWO CHARMING ITERATIONS WITH DIAMONDS AND SNOW-WHITE DIALS WITH EITHER A SLATE GREY ALLIGATOR STRAP OR A FULL GOLD ROSE GOLD BRACELET ”



Piaget Polo Date 36 mm with paved dial and alligator strap

TUDOR  
Black Bay  
Ceramic



[Click to discover](#)

# BETTER Than Best

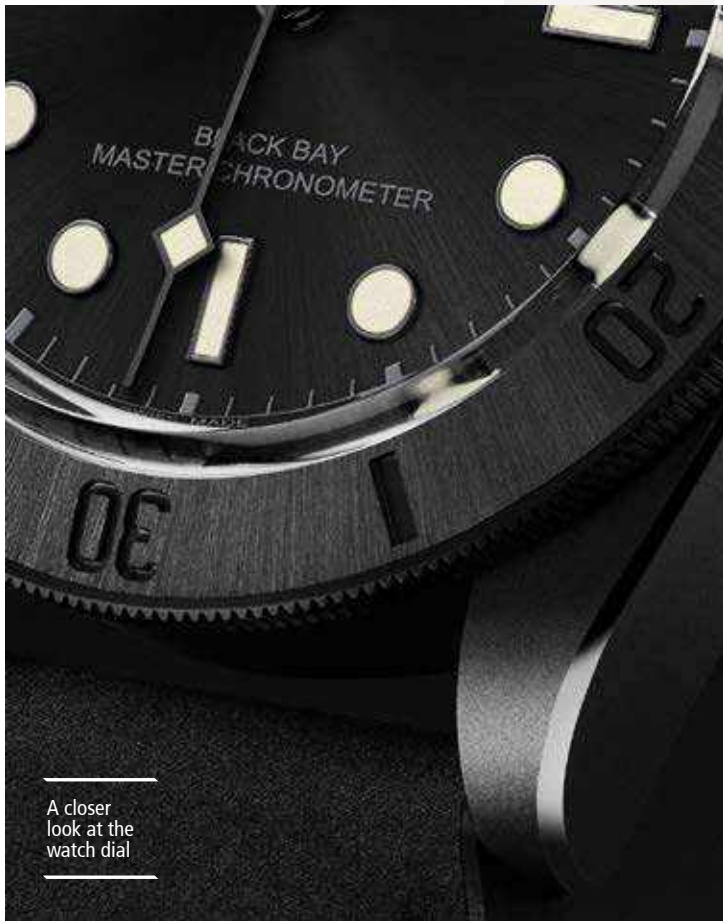
HOW DO YOU RAISE THE BAR FOR THE WILDLY POPULAR TUDOR BLACK BAY LINE? WITH THE NEW TUDOR BLACK BAY CERAMIC



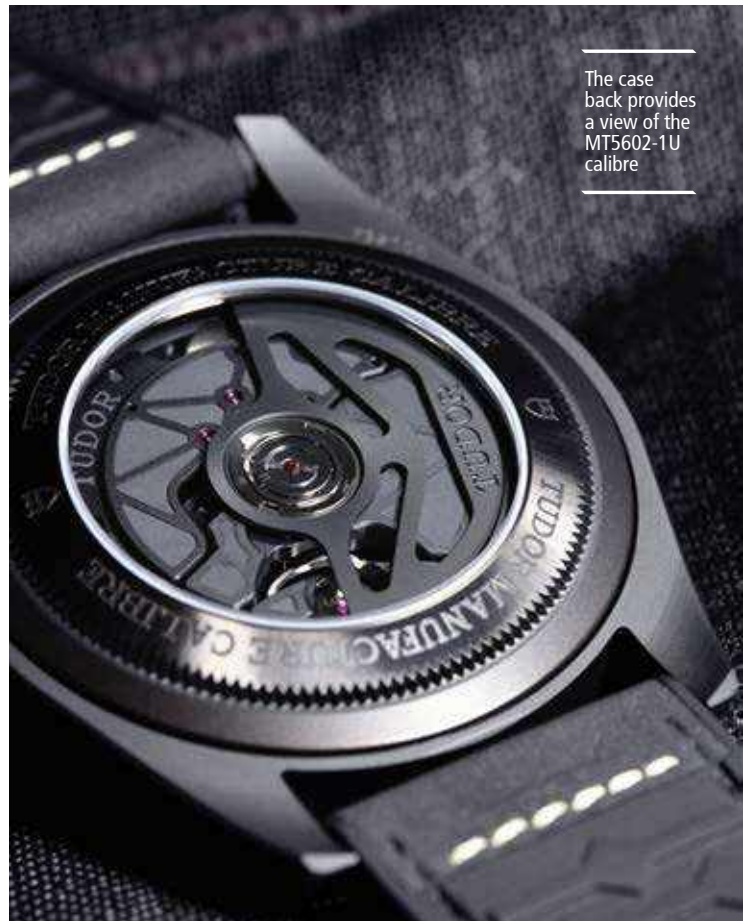
TUDOR Black Bay Ceramic with black fabric strip with cream band

**I**t was the year 2012 when TUDOR first introduced its modern interpretation of the popular Submariner design with the Black Bay line. The Black Bay ultimately is a greatest hits compilation of TUDOR's iconic aesthetic elements including the signature snowflake hands, the domed dial, and the large crown. In 2016, the Black Bay line was equipped with its own in-house movement,

the calibre MT5602 and is still powering the Black Bay until the present day. At Baselworld 2018, the Black Bay achieved major commercial success with the launch of the Black Bay Fifty-Eight, propelling the diver's watch back into mainstream popularity and setting up a wonderful momentum for the new TUDOR Black Bay Ceramic, a watch for adventurous individuals.



A closer look at the watch dial



The case back provides a view of the MT5602-1U calibre

Keeping the exterior appearance true to its DNA, the Black Bay Ceramic comes in a 41 mm matt black ceramic case. The full ceramic case is one of the highlights of this launch; with characteristics such as corrosion resistance, scratch resistance, lightweight while being tough altogether; ceramic is the perfect case material to modernise the Black Bay model.

While the case middle section is made of ceramic, both the crown and the bezel are made of PVD treated stainless steel. This is mainly a way to ensure protection for the important components inside the watch that are prone to wear or impact. Such is the nature of ceramic despite its virtues, it is nonetheless a more brittle material when compared to stainless steel. On top, a raised dome sapphire crystal covers the snowflake hour hands that are charged with Lume in cream coloured Superluminova to improve legibility and contrast against the black dial.

Under the dial, the MT5602-1U calibre, which is a variation of the MT5602 found in classic Black Bay models, is COSC-certified and METAS-certified - both for its robustness and precision. Certified a Master Chronometer, METAS certification tests precision in varying situations including temperatures, positions and at different power reserve levels as well

“KEEPING THE EXTERIOR APPEARANCE TRUE TO ITS DNA, THE BLACK BAY CERAMIC COMES IN A 41 MM MATT BLACK CERAMIC CASE”

as magnetic force. The calibre provides the timepiece with a 70-hour power reserve and is “weekend-proof”, meaning the owner can take it off on a Friday and wear it once again the following Monday without winding the watch.

TUDOR has chosen to display this proud achievement under a sapphire crystal case back. The MT5602-1U calibre is dressed in an all black ensemble instead of the typical frosted, rhodium-plated finish while its bridges and mainplate boast alternate polished, sand-blasted surfaces with laser decorations, making the Black Bay Ceramic case back a true sight to behold, and to be proud of.



TUDOR Black Bay Ceramic with hybrid leather and rubber strap

With its stealthy appearance, the Black Bay Ceramic comes supplied with two straps: a black hybrid leather and rubber strap as well as a complimentary black fabric strap with cream band. This lends elegant appeal to the all-black high-tech look, making the timepiece a worthy addition to the already wildly popular and successful Black Bay line. The Black Bay Ceramic comes with a transferable five-year guarantee.

Bell & Ross  
BR 05 GMT



[Click to discover](#)

# MADE FOR Globetrotters

BELL & ROSS ENHANCES THE  
TRAVELLING EXPERIENCE WITH  
THE NEW BR 05 GMT



Bell & Ross BR 05 GMT with rubber strap



The Bell & Ross BR 05 GMT tells the time in two time zones

If there was one thing that was greatly affected during the pandemic, it was our freedom to move about, our ability to travel and go places. Many of us dream of boarding a plane once again and flying to different destinations. Bell & Ross enlivens this yearning with its new offering – the BR 05 GMT. A timepiece created for frequent flyers, the watch features a dual time zone – a first for the 05 range.

The possibilities are endless with the BR 05 GMT. With its dynamic design, the model is suitable for men in motion. Masculine without being over the top, the watch has large proportions that are softened by its rounded curves. Robust without being abrupt, the timepiece is a fluid and supple object, one that reflects the quiet strength within every man. Elegant and ergonomic, the steel BR 05 GMT is an instrument for the urban explorer, one that helps him transition between two time zones. Powering the timepiece is an automatic calibre, BR-CAL.325, with GMT function, equipped with a 360° oscillating weight.

However, what really makes the model useful for travellers is the dual time function, which can be viewed on the watch face. Like most of Bell & Ross' offerings, the BR 05 GMT's dial design is inspired by cockpit instrumentation.

The Bell & Ross BR 05 GMT is a perfect companion for frequent flyers



“ WITH ITS DYNAMIC DESIGN, THE MODEL IS SUITABLE FOR MEN IN MOTION. MASCULINE WITHOUT BEING OVER THE TOP, THE WATCH HAS LARGE PROPORTIONS THAT ARE SOFTENED BY ITS ROUNDED CURVES ”

Bearing a black and white motif – black to prevent reflections and white for optimal reading – the dial has a subtle sunray finish. The blackness of the dial contrasts with the whiteness of the numerals, indices and hands coated in Super-LumiNova®. For utmost clarity, the graphics are of a significant size and skeletonised

metal applique hour and minute hands point clearly to the time.

Adding a pop of colour to the black and white theme is the red GMT hand. This scarlet arrow-shaped hand on the 24-hour graduated inner bezel shows the time in the wearer's country of origin. For easy reading of the time, the flange is divided into two sections. With corresponding colours to depict night and day – black for night time hours and grey for daytime hours – the flange was yet another addition to the design of the timepiece. To accommodate this, as well as the 24-hour scale, the Bell & Ross creative studio had to improve the watch dimensions and increase the diameter of the dial to 41 mm.

An integrated steel bracelet, one that fuses with the square steel case, lends the timepiece a degree of flexibility. The articulated links of the bracelet, with its radius of curvature and perfect component alignment, enhances wearing comfort. Its pliancy can be likened to the versatility of the ribbed black rubber strap that is also an option for the watch. Shiny and gleaming, much like the industrial look often associated with airports and hangars, the BR 05 GMT is a loyal and elegant companion for any globetrotter, wherever his destination may be.



Click to discover

Hamilton Khaki Field Automatic Chronograph

# ENDURING Heritage

THE NEW HAMILTON KHAKI FIELD AUTOMATIC CHRONOGRAPH BRINGS TOGETHER RICH MILITARY HERITAGE AND PRECISION TIMEKEEPING

Classic military timepieces have a strong sense of heritage and toughness - they are after all made for the military that serves under demanding conditions. To be a useful tool for troops deployed in battle, their cases are made to be strong and the information on the dial is always clear and luminous. On top of that, they need to have reliable movements that keeps on ticking re-

gardless of the conditions. Meanwhile for colour, Khaki has always been the most prevalent choice. More than just to tell the time, military timepieces allows us to not just see history in movies or in textbooks, they are things we can touch.

One such military timepiece is the Hamilton Khaki Field Automatic Chronograph, which



A khaki green bund-style strap accompanies the watch





The black dial features characteristic military minuterie



The timepiece has a strong military look

draws design codes from the models Hamilton had produced for U.S. soldiers in the early 20th century, specifically during World War II. For this year's iteration, Hamilton completed the timepiece with a modern chronograph function and gave it a bigger size. Previously, Hamilton had released a three-hand Khaki Field Mechanical at 38 mm with a NATO strap as well as a leather strap. The new model is in a 44 mm stainless steel case and continues to employ a dial design featuring characteristic military minuterie. Visible through the sapphire crystal with anti-reflective coating is the black dial encircled by a classic minute ring with triangular indices, a hallmark of classic military watch design. For the utmost legibility during night and day, the dial is packed with three dimensional form numerals and hour markers moulded from solid Super-LumiNova along with nickered hour and minute hands with radium Super-LumiNova. Its running seconds subdial is at 9 o'clock, accompanied with two subdials for the chronograph functions: 30-minute counter at 12 o'clock and 12-hour counter at six o'clock. Also for greater legibility, the chronograph's central second hand has a red tip. The pusher at 2 o'clock starts and stops the chronograph, meanwhile the pusher at 4 o'clock resets the function. The watch is equipped with water resistance of up to 100 metres.

“POWERING THE TIMEPIECE IS THE H-21 AUTOMATIC CHRONOGRAPH MOVEMENT WHICH HAS A 60-HOUR POWER RESERVE”

Powering the timepiece is the H-21 automatic chronograph movement which has a 60-hour power reserve. The robustness of Hamilton watches have been well known ever since the last World War, as Hamilton had received five U.S. Army-Navy 'E' awards for excellence in military manufacturing. This translates to Hamilton watches being used to tell time whilst withstanding the toughest wartime conditions. To complete the military look, the brand adorns the watch with a khaki leather strap. Made from a soft yet strong nubuck leather in khaki green, the bund-style strap ensures a comfortable and secure fit. After all, this strap style was historically worn by sol-



The Hamilton Khaki Field Automatic Chronograph is suitable for demanding conditions

diers to protect the wrist from extreme heat. The khaki strap comes with an H-shaped stainless steel pin.

To summarise, the Hamilton Khaki Field Automatic Chronograph is all about vintage military design with sporty functionality. The timepiece is definitely the perfect companion for your next great adventure.



Blue Frederique Constant Highlife Automatic Skeleton with alternate strap. ©Eric Rossier

[Click to discover](#)

# UNORTHODOX Structure

FREDERIQUE CONSTANT RELEASES TWO NEW, LIMITED VERSIONS OF THE HIGHLIFE AUTOMATIC SKELETON

Notable Swiss watch manufacture Frederique Constant, based in Geneva, has been in the industry since 1988. Founded by Peter and Aletta Stas, their initial mission was to offer quality Swiss watches at an affordable price, with the aim of democratizing luxury Swiss-made watches.

Frederique Constant creates, develops, assembles and controls a wide variety of mechanical, quartz and connected timepieces at the same

time within its 6,200 m2 manufacture in Plan-les-Ouates. This vast complex bears witness to the Maison's experience in designing 30 manufacture calibres.

Over 20 years ago now, back in 1999, Frederique Constant introduced the very first Highlife watches. In 2020, the Maison revived the iconic design, reintroducing the masculine collection with resolutely modern curves rooted in the 21st century. The Highlife collection



Version with anthracite grey titanium PVD coating



Frederique Constant Highlife Automatic Skeleton

was reinvigorated with a redesigned case and an interchangeable integrated strap.

A unique interplay between light and dark, resembling the shape of a globe, is a signature design which one can find on the Highlife Automatic Skeleton. Finely crafted in the centre of the dial, like the centre of the Earth, it showcases the aesthetic hallmarks of the collection. Laid bare through skilful skeleton work, strong lines reveal the inner workings of the Swiss-

made FC-310 movement inside, a true representation of Frederique Constant's artisan work in one of the leading Highlife collections.

The Highlife Automatic Skeleton is available in limited numbers, released separately into two series of 888 pieces each. The first variant comes in a favourite classic colour, in a brushed and polished stainless steel case and strap with a blue dial and an additional navy blue strap, while the second variant is rendered in a stainless steel version with anthracite grey titanium PVD coating including an additional dark grey rubber strap.



A view of the watch case back

Both timepieces are powered with the FC-310 calibre movement with an automatic 38-hour power reserve, with 26 jewels, beating at a frequency of 28,800 alt/h. With such remarkable specifications, the Highlife Automatic Skeleton exhibits a beautifully crafted, mysterious and modern look, the perfect model of a futuristic timepiece.

In addition to the uniquely designed Skeleton dial, the 41 mm case also features a front convex sapphire crystal, transparent case back, and water resistance of up to 5 ATM, as well as special features such as an ergonomically case design, double anti-reflective coating, and easy interchangeable strap.

There are always two sides to the same coin, and the same goes for the Highlife Automatic Skeleton. The skeleton work portrays a technical and aesthetic challenge. Technical, as the calibre is updated through tiny openings as numerous as they are delicate and created without the use of any sharp angles, in keeping with the curvature and harmony of the Earth.

“ THE HIGHLIFE AUTOMATIC SKELETON IS AVAILABLE IN LIMITED NUMBERS, RELEASED SEPARATELY INTO TWO SERIES OF 888 PIECES EACH ”



Grey Frederique Constant Highlife Automatic Skeleton with alternate strap. ©Eric Rossier

On the other hand, aesthetic, as skeleton work is a rare watchmaking practice that does not traditionally focus on the dial alone, let alone the centre. By going down this road, Frederique Constant has created a daring style and a unique interpretation, and this principle of aesthetic ingenuity also contributed in the Maison's success in bringing the iconic Heart Beat collection to life over 25 years ago.

The transparent case back allows the wearer to witness the mechanical workings of the piece and the finishes which exhibits the Maison's mastery. Furthermore, the highly original cut-out of the Earth at its centre reveals the beating heart of the movement. The openworked Earth allows you to see something, but not everything.

In a complex play of light and shadows, between the hidden and the exposed, the Highlife Automatic Skeleton brings to life a modern vision of skeleton work and mechanical watchmaking.

[Click to discover](#)



Baume & Mercier Riviera with black dial and steel bracelet

# ULTIMATE Comeback

BAUME & MERCIER ADDS THREE NEW CHRONOGRAPH WATCHES TO THE ICONIC RIVIERA COLLECTION

**I**ntroduced for the first time in 1973, the Riviera collection conveys the values of joy and carefree living that were synonymous with the free-spirited 70s. Now after more than four decades, the watch is making a comeback. One thing to highlight is that the watch is not about a revival but a renewal. It delivers

a modern interpretation of a classic 70's icon, the ultimate complication that blends sporty style with chic elegance.

The fifth generation of the Riviera is a seamless amalgamation of the past and the present. Each version comes with a case measuring 43



Baume & Mercier Riviera with blue dial and blue rubber strap



The Baume & Mercier Riviera dial features a unique wave-shaped decoration

Case back of the timepiece

mm in diameter and integrates both its avant-garde 70s design and the sporty classicism of today's art of watchmaking. Drawing from the DNA of the original models, the new Riviera chronograph pieces echo the legendary design codes of the watch: a 12-sided bezel, a dial with a unique wave-shaped decoration symbolising the meeting between a mountain and the ocean, and interchangeable straps – using the Fast Strap system developed by the brand – in steel or rubber.

### THE SPLENDID THREE

It is true to say that the new Riviera timepieces echo the characteristics of their ancestors, but of course, they are writing their own chapters within the Riviera story. Sporty and elegant, each version has its own distinctive charm.

Two versions are available with a polished and satin-brushed steel case. The first is adorned with a blue sun satin-finished dial and a matching blue rubber strap. Meanwhile, the second has a black sun satin-finished dial and an integrated steel bracelet. The last one or the third design is completely black: a black case in microblasted ADLC-steel with a black sun satin-finished dial and a black rubber strap.

More into the details, these new Riviera chronographs are equipped with the legendary “Swiss made” automatic movement Valjoux 7750 with a 48-hour power reserve and runs at 28,800 vph, or 4 Hertz. Each model features a double day-date window at three o'clock, a small second hand at 9 o'clock and two sub-

“INTRODUCED FOR THE FIRST TIME IN 1973, THE RIVIERA COLLECTION CONVEYS THE VALUES OF JOY AND CAREFREE LIVING THAT WERE SYNONYMOUS WITH THE FREE-SPIRITED 70s”

dials for chronograph functions: a minute counter at 12 o'clock and an hour counter at 6 o'clock.

We all know that Baume & Mercier always pays special attention to how the bracelet fits onto the case for all timepieces, and these new chronographs are no exception. The case/bracelet has been designed to provide the Riviera with beautifully balanced proportions as well as increased comfort for its wearer. The three new chronograph models are fitted with interchangeable straps that have a triple folding buckle and a safety clasp. They also feature the ingenious “Fast Strap” interchangeabil-

ity system developed by Baume & Mercier, so the flexible or steel bracelet can be changed quickly.

Apart from the three chronographs, Baume & Mercier also presents the Riviera for women, a quartz statement timepiece in 36 mm. The watch asserts an ever more impactful style in perfect correlation with the rich history of the luxury Swiss brand. The Riviera for women is a watch that can unquestionably go from day to night, laidback to sporty, and from casual to formal occasions.



Baume & Mercier Riviera with a black case in microblasted ADLC-steel

Armin Strom  
Gravity  
Equal Force  
Ultimate  
Sapphire



[Click to discover](#)

# TRANSPARENT Beauty

ARMIN STROM DELIVERS YET ANOTHER STRIKINGLY COOL TIMEPIECE - THE ARMIN STROM GRAVITY EQUAL FORCE ULTIMATE SAPPHIRE



The watch comes with a black fabric strap with light grey stitching

**T**he transparent mechanism showcased by Armin Strom's Gravity Equal Force was definitely one of the key elements that drew the attention of watch connoisseurs the world over when it was first introduced in 2019. Edgy and eye-catching, the watch affords the wearer an unprecedented view into the workings (and exquisitely-finished) manu-

facture movement that runs it. Two years later, the brand presents a monochromatic rendering of the timepiece, with a grey-toned off-centre sapphire dial.

Equipped with the ASB19 movement, lauded for its constant force transmission, which results in consistent power delivery to the bal-

A look at the back of the Armin Strom Gravity Equal Force Ultimate Sapphire



“DESIGNED AND PRODUCED IN-HOUSE, THIS NEW ADDITION TO THE GRAVITY EQUAL FORCE LINE-UP HONES THE EXPERTISE OF THE MANUFACTURE, WITH ITS WATCHMAKERS OVERCOMING CONSIDERABLE CHALLENGES IN ITS CREATION”

ance, the Armin Strom Gravity Equal Force Ultimate Sapphire has a 72-hour power reserve. However, this new version presents a number of technical and aesthetic innovations. First is the watch movement's black plate guilloché pattern, which was created by hand by the celebrated Finnish watchmaker Kari Voutilainen. Second is the off-centre grey-toned sapphire dial, which offers an unobstructed view of the fascinating mechanics inside the case. Third in the innovations is the dark grey ruthenium coating of the bridges, while the barrel and the micro rotor are coated with rhodium. Fourth is the inclusion of a “stop work” mechanism in the Gravity Equal Force's ASB19 movement, which prevents the mainspring from fully unwinding. Last in the list of improvements are the steel hands with Super-LumiNova® filling manufactured by Armin Strom, meticulously hand-finished in-house, like all of the visible parts of the movement.



A closer look at the openworked construction of the watch face

Designed and produced in-house, this new addition to the Gravity Equal Force line-up hones the expertise of the manufacture, with its watchmakers overcoming considerable challenges in its creation. Given the intricate processes involved in the production of the watch, it comes as no surprise that the Gravity Equal Force Ultimate Sapphire is a limited edition, “The special version of our GEF was extremely well received in early presentations to collectors so we hope to be able to produce 30 more watches next year in addition to the 15 from this year. That may, however, be too ambitious because our capacities are limited and it always has to be a rare piece, which is why we have decided that half of all future productions will be placed on a first-come/first-served waiting list for those who inquire via

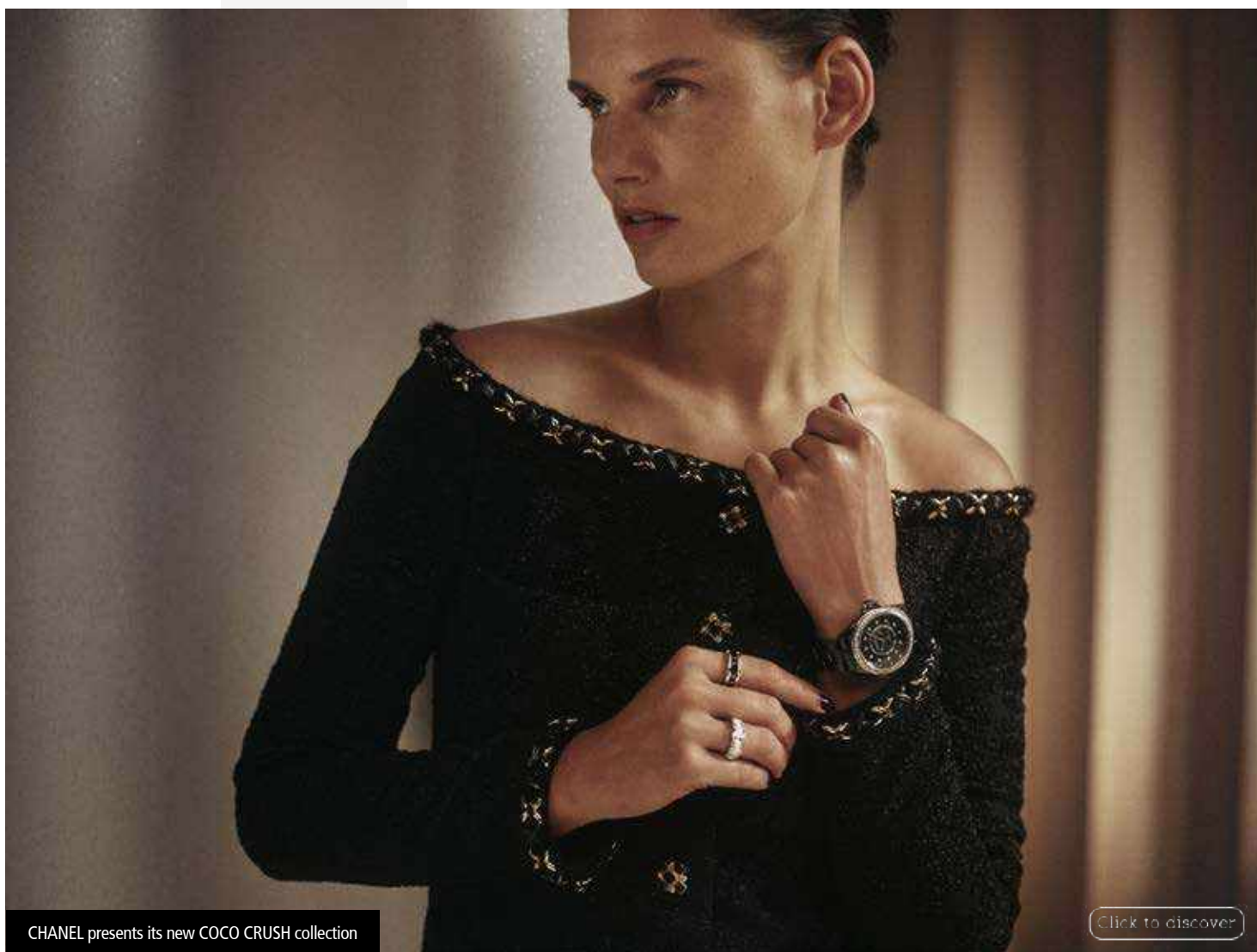
our website,” revealed Serge Michel, founder of Armin Strom.

Modern yet understated and cool, the monochromatic look of the watch will definitely appeal to fans of the brand's distinct design philosophy, “We've re-imagined the Gravity Equal Force to more fully embrace our passion for transparent mechanics, while adding complementary aesthetic complexity that enhances the watch's special visual impact,” conveys Claude Greisler, Armin Strom's co-founder and head watchmaker.

Offered in a 41 mm stainless steel case, the Armin Strom Gravity Equal Force Ultimate Sapphire comes complete with a black fabric strap with light grey stitching.



The Armin Strom Gravity Equal Force Ultimate Sapphire has an initial offering of 15 pieces



CHANEL presents its new COCO CRUSH collection

[Click to discover](#)

# QUILTED Glamour

CHANEL'S COCO CRUSH COLLECTION GARNERS EXCITEMENT AROUND ITS NEW PIECES AND CAMPAIGN WITH BLACKPINK'S JENNIE

**T**he year is not over yet, but excitement is already filling the air as word gets out that CHANEL is about to enrich its offerings and expand its renowned jewellery collection, featuring a star equally as stunning as the pieces.

Since its first release in 2015, the COCO CRUSH collection has become a fan favourite and has since been worn by people of all styles and ages. This coming year, the Maison presents new designs for the elegant collection, consisting of rings, bracelets, and even watches.



CHANEL's global ambassador,  
Jennie of BLACKPINK





COCO CRUSH quilted motif bracelets in white gold, beige gold and diamonds



COCO CRUSH Ultra rings



All-white CHANEL J12 watch



COCO CRUSH quilted motif rings

“ SINCE ITS FIRST RELEASE IN 2015, THE COCO CRUSH COLLECTION HAS BECOME A FAN FAVOURITE AND HAS SINCE BEEN WORN BY PEOPLE OF ALL STYLES AND AGES ”



COCO CRUSH quilted motif bracelet in white gold and diamonds

Expanding on its legacy, the new COCO CRUSH jewellery are available in 18-carat beige and white gold. The small quilted motif ring is available in white gold with diamonds and beige gold, whereas its mini version is available in beige gold, beige gold with diamonds, and white gold with diamonds. To complete the line-up of rings, the Ultra ring is made available in white or black ceramic. The ceramic, which runs across one's finger in a chain-like manner, lies in between dashes of 18-carat white gold. Whilst the black ceramic version is kept simple with polished gold, the white ceramic version's gold is encrusted with diamonds.

The COCO CRUSH bracelets are also available, in beige gold and white gold, both of which are speckled with diamonds at the centre of the design. For more special occasions, an 18-carat white gold bracelet fully adorned with

diamonds along its perimeter is also available this time around.

Aside from jewellery, two brilliant watches will also brighten up the coming year as part of this new collection. For the minimalist individual, a classic all-white J12 watch would be a perfect addition to one's wardrobe. Made of ceramic and steel, the quartz timepiece spans 33 mm and houses 12 glittering diamonds. As for those seeking a larger timepiece, the 38 mm J12 Calibre 12.1 Diamond Bezel watch would pique anyone's interest. Just like its all-white counterpart, the shimmering diamond-set steel bezel encases an intriguing black dial that uses brilliant-cut diamonds as additional hour mark indicators. The robust self-winding Calibre 12.1 allows for up to a 70-hour power reserve. This magnificent watch is matched with a sleek black ceramic bracelet with a buckle at the back.

To match the excitement surrounding the release of the COCO CRUSH's latest additions, the haute atelier has invited its ambassador, BLACKPINK's Jennie, to star in the new campaign. CHANEL has even offered a glimpse into the campaign in the form of an enigmatic black and white portrait. In the new portrait, Jennie is seen cupping her face as her gaze falls on the lens. The singer's eyes sparkle with just as much light as the sparkling diamonds set on the multiple COCO CRUSH rings she dons. Just as Coco Chanel quickly became a widely loved designer in her days, Jennie's journey to becoming a global phenomenon is inevitable. Together with her three fellow group mates and close friends, Jennie became the first Korean artist to perform at the 2019 Coachella festival. Since 2017, the talented artist and performer has been in collaboration with the renowned fashion house as its global ambassador.



Chopard Happy Diamonds Joaillerie pendants & Chopard Happy Hearts bangle ©Eric Sauvage

Click to discover

# GLISTENING Gems

CHOPARD MARKS THE YEAR WITH CAPTIVATING NEW ADDITIONS TO THREE OF ITS MOST-BELOVED COLLECTIONS



Chopard Happy Diamonds Joaillerie bangle



Chopard Happy Diamonds Joaillerie earrings

**W**ith unparalleled craftsmanship that has only become more exquisite through the years, it is no surprise that during a time like this the Chopard name continues to prevail. Specialising in more than just haute joaillerie and horlogerie, the iconic house has positioned itself as a leading in-

novator and manufacturer of luxury watches, jewellery, and accessories.

This year, Chopard presents captivating additions to three of its well-loved collections, Haute Joaillerie, Happy Hearts, and Happy Diamonds. The Haute Joaillerie collection

welcomes a range of 18-carat white gold earrings and one precious ring that are meant to beguile at first glance. Slightly big in size, Chopard's latest earrings are available in three shapes, namely heart, round, or teardrop. Each white gold foundation is set with brilliant-cut diamonds that have been carefully set by the Maison's skilled artisans. The pair hang on statement diamond-set studs that are encased in smaller glistening gems.



Chopard Haute Joaillerie drop-shaped earrings ©Eric Sauvage



Chopard Happy  
Diamonds  
Joaillerie  
ring



Chopard Haute  
Joaillerie  
heart-shaped  
earrings



Chopard Haute  
Joaillerie  
Solitaire  
ring

In addition to the three opulent earrings, Chopard has also added another treasure to its latest collection in the form of a solitaire ring. Crafted from 18-carat white gold, a heart-shaped D-coloured diamond sits comfortably as its centre piece, surrounded by smaller brilliant-cut diamonds. Aside from the obvious glamour that the jewellery exudes, it is worth mentioning that the beautiful ring is made of ethical gold, a commitment that Chopard has taken on since 2018 as part of its responsible sourcing practices.

The Swiss jewellery maker's integrity does not merely stop at its commitment to responsible sourcing. Chopard has ceaselessly conducted or supported philanthropic work in its own way, one of them being the Happy Hearts bangle, which supports Natalia Vodianova's Naked Heart Foundation.

Since its establishment in 2004, Natalia's foundation has helped countless underprivileged children and now joins hands with Chopard to make a campaign of their own. For every purchase of the Happy Heart bangle, part of the proceeds will be donated to the foundation. The Happy Hearts bangle, available in ethical

“ THIS YEAR, CHOPARD PRESENTS CAPTIVATING ADDITIONS TO THREE OF ITS WELL-LOVED COLLECTIONS, HAUTE JOAILLERIE, HAPPY HEARTS, AND HAPPY DIAMONDS ”

18-carat rose or white gold, is an elegant jewellery piece that features two stunning hearts meeting at the front. One heart displays the much-coveted dancing diamond, whilst the heart across from it is made of beautiful pink mother-of-pearl. Though the two hearts are different in nature, their youthful spirit mimics the joy one hopes to see in a child. With the hope of safeguarding the heartwarming

smiles of children, Caroline Scheufele joins hands with Natalia Vodianova through this campaign.

Yet another addition to this year's collection falls under Happy Diamonds Joaillerie, which shares a similar feature with the Happy Hearts bangle. Comprising a pendant, ring, earrings, and bangle, the fine jewellery is made of ethical 18-carat white gold and displays Chopard's iconic dancing diamonds. The dancing diamonds are set to roam free under the protective sapphire crystal at the centre of the jewellery. Encasing the dancing diamonds is a heart-shaped white gold rim that is embellished by brilliant diamonds. Each piece is completed with one or three dancing diamonds beneath the sapphire crystal, with the bangle featuring two different-sized hearts, one diamond in the smaller heart and three in the larger one.

A true expert in the exquisite creation of haute joaillerie, Chopard ends the year with these dazzling offerings. Ahead of Valentine's Day 2022, distinguished gentlemen now have multiple ways to express their love for their significant others.

ALVARO MAGGINI – PANERAI CREATIVE DIRECTOR



# CONCEPT Creation

**P**anerai has drawn a legion of followers because of its distinct Italian flair and expertise in diving watches. What began as a watch shop and workshop in 1860 has grown into a globally renowned brand. Thanks to the trust and rigid requirements of the Italian Royal Navy, Panerai was not only able to hone its watchmaking capabilities in the creation of high-strength diving timepieces, it also slowly gained worldwide prominence.

In this interview, Alvaro Maggini, the first Creative Director in the brand's long history, reveals his favourite Panerai watch to date – the Submersible eLAB-ID™. More than a new concept watch, this novel timepiece was produced in collaboration with a number of suppliers who provided sustainable materials never before used in watchmaking.

In line with the sustainability efforts of the brand, the Submersible eLAB-ID™ boasts an EcoTitanium™ case with a diameter of 44 mm. The grey sandwich dial, with luminous hour markers and dots, as well as a small seconds counter at 9 o'clock, is also made of EcoTitanium™. This new material is similarly adopted for the screw back and the brushed bezel with polished knurling and microsand-blasted engraving. To complete the model, a recycled PET strap with tone on tone stitching, accompanies the watch.

**You broke history by being the first-ever Creative Director of Panerai. Our first question is how did the process of being Panerai's Creative Director happen?**

I first stepped into the watchmaking industry when I was named Creative Director at Roger Dubuis in 2011, where I worked on the



Panerai Submersible eLAB-ID™ (PAM01225)



The timepiece features a case made of EcoTitanium™

[Click to discover](#)

Excalibur, Hommage, Velvet, La Monégasque and Pulsion collections. After this experience, I jumped to Jaeger-LeCoultre, where I was appointed Head of Creative Strategy from 2017 to 2019, working with the goal of creating a unified vision rooted to the brand's birthplace.

**Having founded a start-up to develop the creative strategies for men's luxury goods, you are known for your expertise in rebranding. What is visible for the Panerai clients in 2022?**

Next year will be characterised by Panerai experiences, which will take place in several countries, we are all very excited about it. We can't wait to attend physical events with our customers and live unforgettable moments with them once again.



Back of the Panerai Submersible eLAB-ID™ (PAM01225)

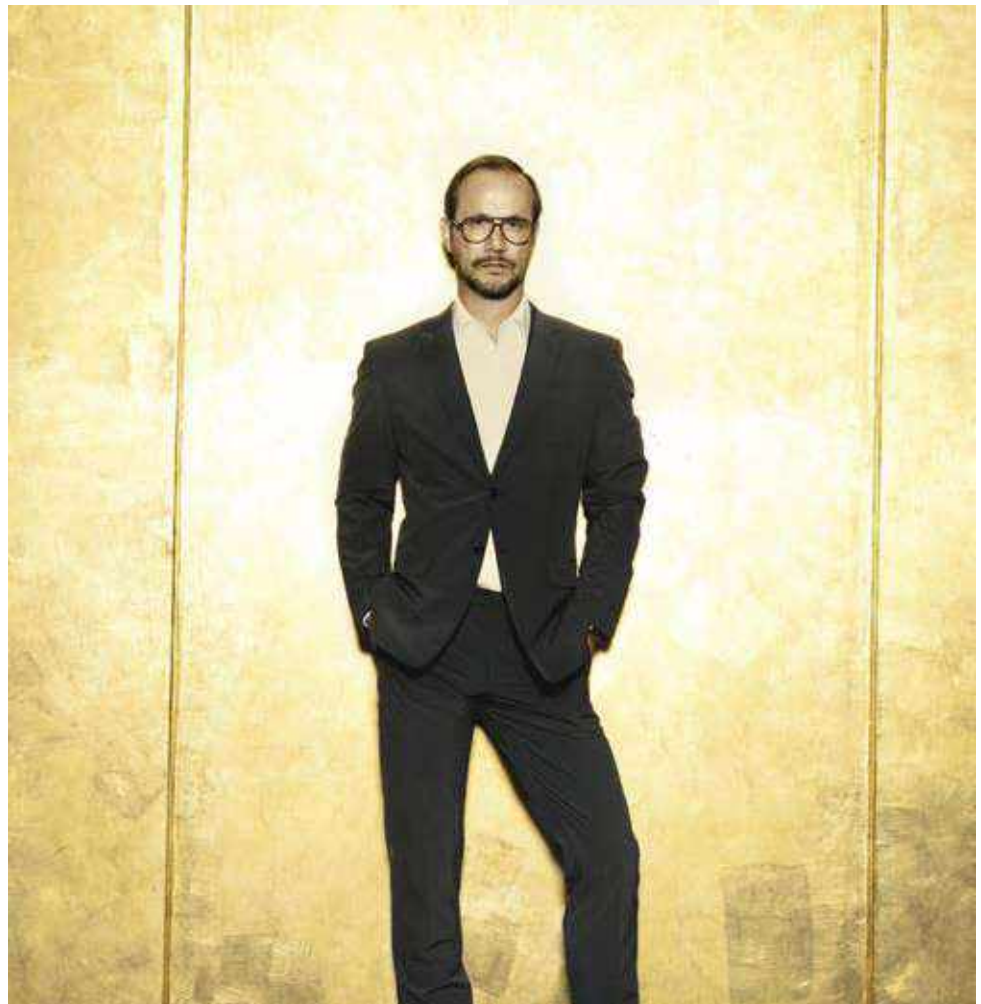
**What is your favourite Panerai piece to date and what do you think is the best feature from the watch?**

I really appreciate the Submersible eLAB-ID™ because of the effort we put into the development. The eLAB-ID™ is undoubtedly a masterpiece of Panerai history and it emphasises our deep concern for the global environmental crisis. To co-create this model, we partnered with 10 suppliers of different industries, all eager to work toward creating a more sustainable future based on a circular use of natural resources. The main difficulties came up because some suppliers never worked with a watch brand before and we all wanted to find the best and most suitable materials, which are both durable and appropriate for a watch.

**What is the main challenge in developing creative visions for a horology brand? And how do you tackle that challenge?**

The watchmaking industry has always been very rooted to its origins and it's not that easy to come out with innovative ideas and strategies. Another difficult task is to develop a coherent brand image, in line with the heritage of the brand but also keeping an eye on trends and future challenges. It is important to have clear objectives in mind when developing these strategies and visions.

**How do you maintain your creative goals while staying true to the brand's DNA?**



Alvaro Maggini is Panerai's first Creative Director



The Panerai Submersible eLAB-ID™ (PAM01225) bears the brand's iconic sandwich dial construction

It is important to take inspiration not just from trends in the world around you but also from the brands' heritage itself. Panerai has a rich background and history from which we take

inspiration every day, and merged with our business objectives and the leadership of our CEO, Jean-Marc Pontroué, we are happy with our success so far.

FLORIAN GUTSMIEDL - MANAGING DIRECTOR OF IWC  
SOUTHEAST ASIA & OCEANIA



# GROWING WITH the Times

**A**s the economic power of Asia has grown tremendously over the years, many companies, specifically luxury brands, have capitalised in the region's development. One area that has seen quite a lot of movement in Asia is the luxury watch market.

Florian Gutmiedl, Managing Director of IWC Southeast Asia & Oceania, tells The Time Place magazine about how IWC has changed over the years and how the brand has managed to embrace technology and other novel ways to capture the different markets it does business in.

**You have a strong background in business. Do you have a specific reason why you chose to go into the watch industry?**

My interest and passion for luxury, especially in luxury mechanical watches is definitely a key reason. As a child, I have already been fascinated by the design, and later by the engineering effort that goes in watches and (sports) cars.

**As the Managing Director of IWC Southeast Asia & Oceania, what does your role entail?**

I manage the brand's day-to-day business for this region, develop and execute the company's customer centric business and marketing strategies in order to attain our goals. My role also includes planning cost-effective operations and market development activities, as well as to further develop and enhance company culture and the IWC team.

**It is said that you have a certain interest and passion for luxury and,**

**in particular, mechanical watches. What fascinates you about mechanical watches?**

A mechanical watch is unique, it keeps so many emotions, symbols and messages in

such a compact little object that you always carry with you. It is one of the few items for a man to express himself with that tells something about his preferences and passions, and all this on such a tiny surface. It is also something that you can always carry with you, un-

[Click to discover](#)



IWC Big Pilot's Watch Perpetual Calendar Edition "Rodeo Drive" (IW503001)



Back of the IWC Big Pilot's Watch Perpetual Calendar Edition "Rodeo Drive" (IW503001)

like a car, which we will have to leave behind at some point. Additionally, with a mechanical watch you basically build a product that is made for eternity which is quite incredible and I really like that idea.

**Being in the company for 12 years, what has/hasn't changed at IWC in your opinion?**

The Brand and the Team have grown a lot since 2010 when I started, from a few hundred to way over one thousand today. We have also seen the transition of the brand from the previous CEO to the current CEO, Chris Grainger, and moving the brand into e-commerce. The management is very open-minded and Chris Grainger has an open door policy and he welcomes anyone with ideas and discussions.

However, what has not changed are the people of the company that has made me stay for as long as I have. I am very happy to be part of a family that has been recognised as one of the best employers in Switzerland by Great Place to Work, where work culture, diversity and inclusion are noteworthy.

For me, I have been with IWC for 12 years, and in five different roles and this shows how much the brand is willing to hone and support

their staff in career development. Especially in these times, one trait that is very much appreciated is flexibility. During the COVID-19 pandemic, IWC showed flexibility as an employer and successfully switched to working from home in a matter of days. IWC also developed and implemented viable protection concepts for employees. Maintaining communication with the global teams and motivating employees in this difficult time proved to be another challenge that we overcame.

In terms of the brand DNA and vision, that to me has not changed. I love that engineering approach to the design, that understated confidence in the brand. Also we were created as a responsible and sustainable company in 1868 using the energy of the River Rhine. And this has been part of our sustainable energy for over 150 years now.

**As you have been in the industry for quite some time, how have you seen the retail scene change over the years? Do the changes affect the watch industry in any way?**

Over the last few years, we have seen how brands have quickly embraced technology, in sales and in marketing. Brands have learned how to connect and provide a seamless cus-

tom experience to customers, which is so important, as customers have put us to a higher standard than before. The business has changed from a push to a pull model as the industry becomes more customer feedback driven than in the past. Finally, brands recognise the importance of sustainability.

These changes have improved and changed the watch industry and its mind-set, from being traditional to a modern and tech savvy industry. Brands are embracing technology and have become more receptive to the digital era. We have learned to connect with many more people in a more personal or personalised digital way. The video technology, AR and VR have made great strides. The future will be a mix between physical and digital and we need to find the right balance.

**In your personal opinion, what are the most important reasons for a person to have a watch that caters to their needs?**

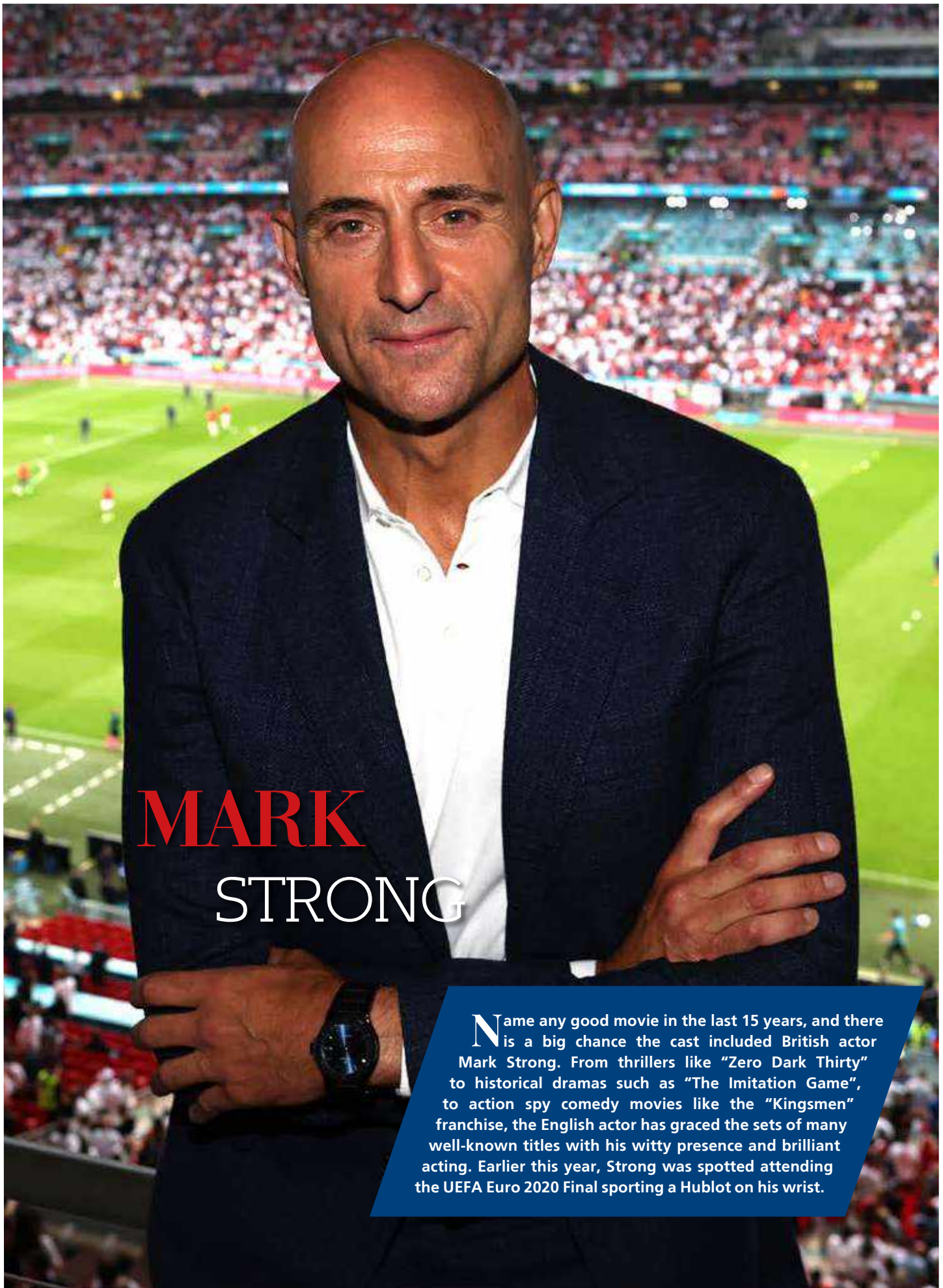
Today, nobody really buys a watch just to tell the time. Watches have become an accessory that allows people to express their values. Consumers are savvy and they look for many things in a watch which include not only good craftsmanship, but also aesthetics. And finally, heritage, gives the watchmaker and brand a legitimacy that many consumers look for.

**Could you explain to us how the markets/customer profiles in Southeast Asia and Oceania differ based on their interest/s?**

The SEA and Oceania region is a very important region for us - we have around 60 boutiques in the region. And to enhance the customer experience apart from physical retail, we recently introduced phone sales in Singapore and Australia. Just looking at two markets: Singapore being a very mature market while Australia is still relatively young. Interestingly in both markets our Pilot's watches are doing extremely well which speaks immensely on its iconic appeal. We see a lot of potential for growth and I'm very excited about our future projects in the region.

**Tell us about your most favourite IWC watch.**

My favourite watch is the Big Pilot's Watch Perpetual Calendar Edition "Rodeo Drive". I love it because it is a quintessential IWC timepiece that is a marriage of two IWC icons, the Big Pilot and the Perpetual calendar. In addition, it showcases our innovation in materials (ceramic), topped off with a beautiful blue dial.



# MARK STRONG

Name any good movie in the last 15 years, and there is a big chance the cast included British actor Mark Strong. From thrillers like "Zero Dark Thirty" to historical dramas such as "The Imitation Game", to action spy comedy movies like the "Kingsmen" franchise, the English actor has graced the sets of many well-known titles with his witty presence and brilliant acting. Earlier this year, Strong was spotted attending the UEFA Euro 2020 Final sporting a Hublot on his wrist.





**JEREMY JAUNCEY – PANERAI**

For anyone with a passion in globe-trotting and sustainable tourism, Jeremy Jauncey ranks high on the must-follow list – and at least 1.2 million people in the world actually do. Jauncey founded and is CEO of Beautiful Destinations, a full-service travel marketing and media company that aims to make a positive impact through travel, with over 22 million Instagram followers to date. The 36-year old Scot recently joined hands with Panerai as its Global Ambassador.



**DEA ANANDA – CARTIER**

At 35, Dea Ananda has been active in the entertainment industry for 28 years, counting from her debut as part of the vocal group Trio Kwek Kwek in 1993. She has since added nothing short of a legitimately impressive list of activities in music, film, and television, the latter alone consisting of at least 28 FTV titles attached to her name. Dea is often spotted wearing the Cartier Tank.



**MONSTA X JOOHONEY – TAG HEUER**

Monsta X main rapper Jooheony has two title tracks under his belt, “Gambler” from the “One of A Kind” album, and “Rush Hour” from the “No Limit” album, as well as a successful brand campaign with SPAO. Jooheony wore the TAG Heuer Carrera in a selfie posted on the band’s official Instagram account.



**DION WIYOKO – BREITLING**

For Surabaya-born actor Dion Wiyoko, 2021 has been an exciting year. In July, he and his wife Fiona welcomed new daughter Gianna Mae Wiyoko into the world, and his new movie “Teka Teki Tika” will be coming out in December just before Christmas. Dion is often spotted wearing Breitling.

# ***THE HEIGHT OF ELEGANCE***

NOWADAYS, CHOOSING THE RIGHT TIMEPIECE IS AKIN TO CHOOSING YOUR OUTFIT FOR THE DAY OR DECIDING ON WHAT SHOES TO WEAR. THE WATCH HAS BECOME AN ACCESSORY THAT NOT ONLY TELLS YOU THE TIME, IT ELEVATES YOUR ENSEMBLE AND TAKES YOU FROM DAY TO NIGHT, FROM WORK TO PLAY. THE TIME PLACE HAS ROUNDED UP THIS EXCEPTIONAL GROUP OF TIMEPIECES TO ENHANCE YOUR STYLE AND KEEP YOU UPDATED OF THE TIME WHEREVER YOU GO AND WHATEVER YOU DO. A PLUS SIDE IS THAT YOU AND YOUR SIGNIFICANT OTHER CAN OPT FOR WATCH MODELS THAT, LIKE YOUR PARTNERSHIP, GO PERFECTLY WELL TOGETHER. ARTWORK BY KEVIN PUTRA

**REFINED  
FLAIR**

**JAEGER-LECOULTRE**  
Reverso Tribute  
Minute Repeater



**JAEGER-LECOULTRE**  
Reverso Duetto  
Medium

[Click to discover](#)

**IRIDESCENT  
GLAMOUR**

**BAUME & MERCIER**  
Classima 10598



[Click to discover](#)

[Click to discover](#)



**SIMPLE  
ALLURE**

**BAUME & MERCIER**  
Classima 10597

[Click to discover](#)



**SUBSTANTIAL  
APPEAL**

**CARTIER  
Tank Must  
Extra-Large Model**

**SOPHISTICATED  
GRACE**

**CARTIER**  
Tank Must  
Large Model



[Click to discover](#)

[Click to discover](#)

EVERYDAY  
CHIC

TUDOR  
1926  
Ref. M91351-0012







**CLASSY  
AESTHETIC**

**TUDOR  
1926  
Ref. M91551-0012**

[Click to discover](#)

Breguet  
Boutique  
and Museum  
Place  
Vendome



[Click to discover](#)

# DEFYING Gravity

CONSIDERED ONE OF HOROLOGY'S MOST IMPORTANT COMPLICATIONS, THE TOURBILLON BY BREGUET ENDURES UNTIL THE PRESENT DAY



Breguet  
N°2567 was  
sold in 1812

**A** figure from the Age of Enlightenment, Abraham-Louis Breguet was an innovator and watchmaker renowned for the creation of the tourbillon. The man who founded Breguet in 1775, Abraham-Louis was also credited for the invention of the perpétuelle watch, the gong-spring, the pare-chute, as well as the sympathique clock and the tact watch. It is

of no wonder that his body of work, and the watchmaking brand he established, continues to have a lasting impact on the watchmaking world today.

Among his numerous discoveries, perhaps the most important is the tourbillon, a complication whose constant rotation negates the effects of earth's gravity. Abraham-Louis

observed that gravity affects the regularity of horological movements; with every movement of the wearer or change in position of the watch itself, variations in timing adjustment occur. And because everything on Earth, whether living or not, is subjected to the pull of gravity, the inventor came up with the idea of installing the entire escapement (which includes the components most sensitive to gravity – the balance and spring, the lever and the escape-wheel)

Le Ministre de L'Intérieur, conformément à L'arrêté des Consuls, du 8. Vendémiaire, An 9, accorde au citoyen Abraham-Louis Breguet, un certificat de sa Demande qu'il a faite d'un Brevet d'invention pour l'objet le dessus décrit. Le Brevet, aux termes de la Loi du 25. mai 1791, sera promulgué dans les trois mois, par la voie de l'insertion au Bulletin des Lois.

Paris, le Sept. Messidor An 11.

Le Ministre de L'Intérieur

*Abraham-Louis Breguet*

Official document granting Abraham-Louis Breguet the patent for the tourbillon

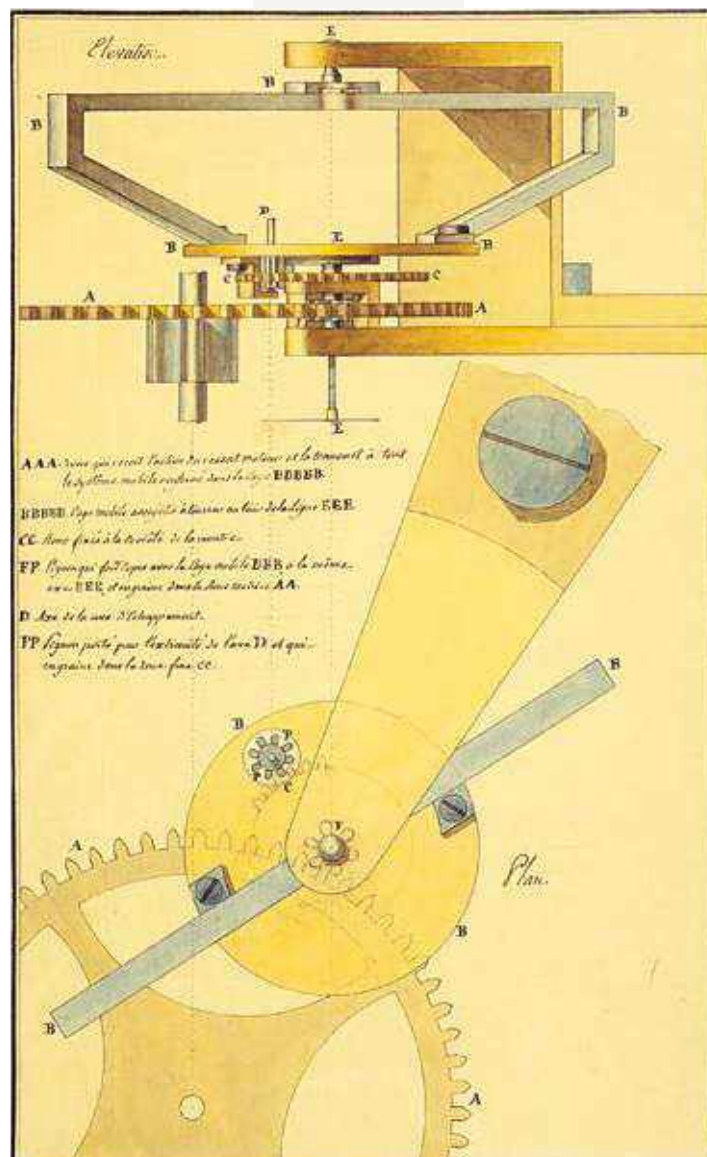


Breguet No. 1176, tourbillon pocket watch from 1809. Christie's 12.05.2014

inside a mobile carriage that performs a complete rotation every minute. A mutual compensation then occurs with the regular repetition of the flaws and the constant change of point of contact ensures that proper lubrication is achieved. "By means of this invention, I have succeeded in cancelling out by compensation the anomalies due to the different positions of the centres of gravity of the regulator movement," explained Abraham-Louis, who is dubbed the father of modern watchmaking.



Breguet Tourbillon N°1188



Abraham-Louis Breguet designed and created the tourbillon. He received its patent in 1801

After 10 years of experimentation and research, on June 26, 1801, the capable watchmaker received the patent for the tourbillon from the French Minister of the Interior. The patent would last for 10 years, however, due to its highly complicated nature, the tourbillon would not be commercialised until 1805. Since its inception, the tourbillon graced a number of Breguet models, and following the quartz crisis of the 70s, it received a second lease on life in wristwatch form in the 1980s.

With its founder leaving behind such a rich legacy of creation, the manufacture ensures to keep Abraham-Louis' spirit of invention alive by keeping an archive of every Breguet watch sold since 1787. This archive, as well as original records, can be found in the Breguet Place Vendôme Boutique and Museum in Paris.



Breguet archives in its Paris Museum

leased in 2010, is one such model. Equipped with a silicon balance spring, the timepiece is inspired by the design of the tourbillon-equipped pocket watches devised by Abraham-Louis himself. Available in platinum, the watch boasts advancements in the movement balance spring, whose regular oscillations give the mechanism its rhythm and regulate the flow of time. Made of silicon, which has properties of imperviousness to magnetic fields, lightness and less tendency for deformation, as well as less vulnerability to shocks, the balance spring inside the Tradition 7047 is produced using a production process completely rethought by the manufacture's master technicians.

Seven years later, in 2017, Breguet presented the Marine Tourbillon Équation March-



Breguet Marine Tourbillon Équation Marchante 5887

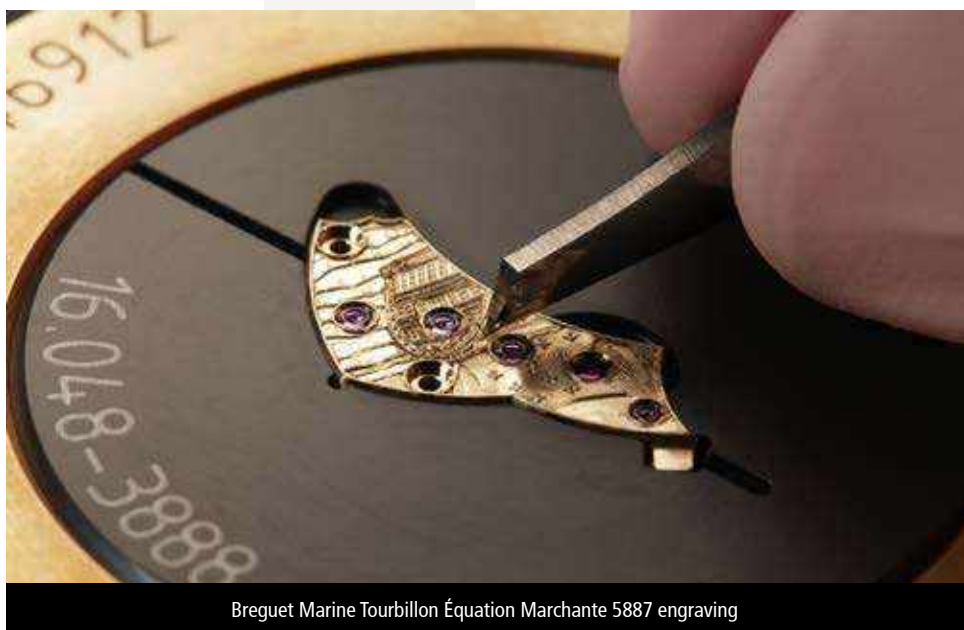


Breguet Tradition 7047 with tourbillon and fusee-and-chain transmission

**MODERN TOURBILLONS**

Today, the complication fashioned by Abraham-Louis Breguet endures. Presented in an array of stunning models, the tourbillon continues to enhance and inspire Breguet's offerings. Some of the stunning models presented by the brand showcase the complexity and ingenious qualities of the tourbillon to a brand new generation.

The Breguet Tradition 7047 with tourbillon and fusee-and-chain transmission, re-



Breguet Marine Tourbillon Équation Marchante 5887 engraving



Breguet Classique Tourbillon Extra-Plat 5367



Breguet Classique Tourbillon Extra-Plat Squelette 5395

ante 5887, the flagship model of the Breguet Marine line. Paying tribute to the brand's heritage as the watchmaker of the French Royal Navy, the timepiece is equipped with a tourbillon, equation of time and a perpetual calendar. Indicating the civil time and true solar time, Breguet incorporated the tourbillon with the running equation of time to make a fascinating horological



Guillochage on the Breguet Classique Tourbillon Extra-Plat Squelette 5395

complication. To highlight the tourbillon, the manufacture used transparent sapphire for the equation of time disc. The watch is available in three versions: 18-carat rose gold with slate-coloured dial in gold, hand-engraved on a rose engine; with silvered gold dial, hand-engraved on a rose engine; and in 950 platinum with blue dial in gold, hand-engraved on a rose engine.

Following the Marine Tourbillon Équation Marchante 5887, the Breguet Classique Tourbillon Extra-Plat 5367 was unveiled in 2018. The timepiece is encased in 18-carat rose gold with a finely fluted caseband. Presented in 41 mm, the watch boasts a "Grand

Feu" enamel dial and is powered by an extra-thin 3 mm mechanical self-winding movement, Calibre 581, with an 80-hour power reserve. Among the fine attributes of this slim timepiece are an inverted lateral lever escapement with silicon horns as well as silicon balance spring and tourbillon with titanium carriage. With the small seconds on the tourbillon axis and a frequency of 4 Hz, the Classique Tourbillon Extra-Plat 5367 is also available in platinum.

Honouring the distinct mastery of the Breguet Manufacture, the Breguet Classique Tourbillon Extra-Plat Squelette 5395 is a showcase of the brand's craftsmanship,

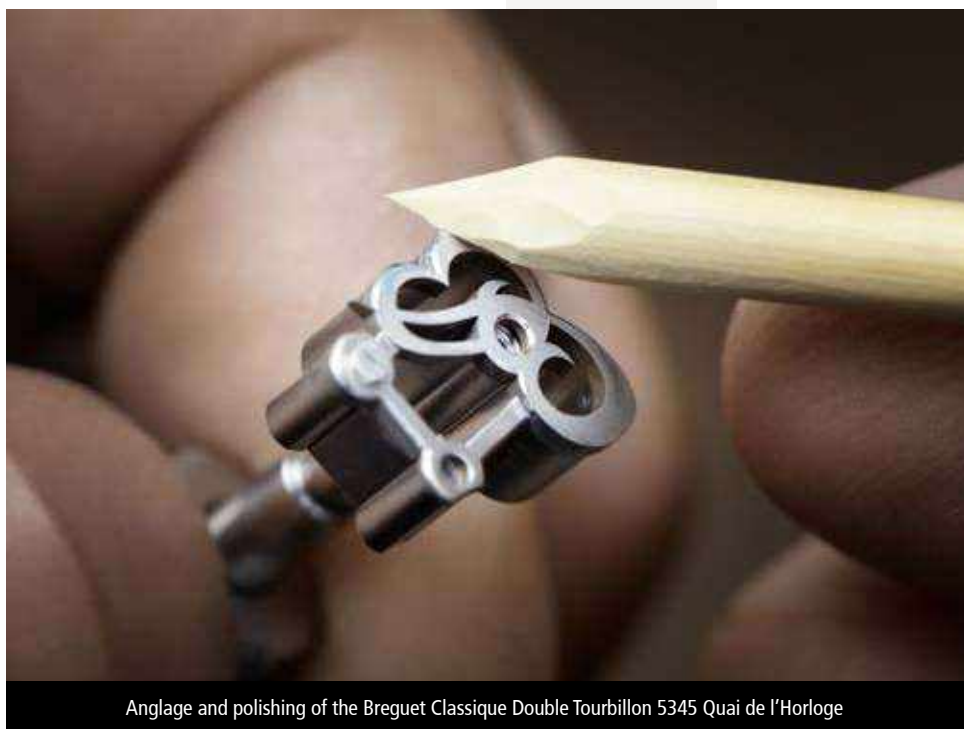


Breguet Classique Double Tourbillon 5345 Quai de l'Horloge dial



Breguet Classique Double Tourbillon 5345 Quai de l'Horloge

including anglage/edge-bevelling, guilloché, engraving and enamelling. The openworked extra-thin wristwatch with tourbillon shows the “Grande Complication” in all its glory. Decorated by hand, the watch mainplate and bridges are in 18-carat gold alloy. The assembly of the thin 3 mm movement, Calibre 581 SQ, is a work of art in itself as it is comprised of 325 individual parts. This particular model displays exquisite artistry and finishing. Breguet prides



Anglage and polishing of the Breguet Classique Double Tourbillon 5345 Quai de l'Horloge

itself in maintaining the highest level of finishing possible; all movement parts, including all tourbillon parts, are finished by hand at the brand's Métiers d'Art ateliers located within its Haute Horlogerie Manufacture in Vallée de Joux.

One of the latest tourbillon offerings of Breguet is a definite achievement all on its own. The Classique Double Tourbillon 5345 Quai de l'Horloge not only boasts one, but two tourbillons that set the whole plate in motion through a central differential. The

manufacture, working with very limited space, has successfully built a complicated yet harmonious universe that seemingly defies the laws of physics. Entirely exposed, the watch mechanism pivots around its axis and completes one full turn every 12 hours; two tourbillons propel it with each one doing a full rotation every minute. As if the remarkable display of ingenious mechanics was not enough, the aesthetics of the grand complication are further enhanced by the usage of gold components, a practice that harkens back to the historic days of fine watchmaking.

The Breguet Classique Double Tourbillon 5345 Quai de l'Horloge is a stunning display of Breguet's expert craftsmanship, specifically the engraving on the back, which depicts the house that Abraham-Louis Breguet acquired on Quai de l'Horloge in Paris. The timepiece is indeed a fitting testament

to the exceptional mechanical watchmaking prowess of Breguet.

As evidenced by this array of exceptional watches, the House of Breguet remains steadfast to the innovative and creative legacy left behind by Abraham-Louis Breguet. With every step and every watch it presents to the world, the House of Breguet continues to strengthen its position as a fine watchmaking manufacture, one that makes good use of research and development to generate new and truly original innovations.



#TIMEFASHION





# CINEMATIC Luminary

CHANEL PRESENTS AN  
OTHERWORLDLY SAVOIR  
FAIRE FOR ITS CRUISE 2021/22  
COLLECTION

In 1960, French surrealist director Jean Cocteau released his black and white classic, "Testament of Orpheus", where Cocteau played a time-travelling French poet. Apart from its sui generis plot, the film also had one of the most hauntingly beautiful locations shot at the Carrières de Lumières ("Quarries of Light") located in the tranquil village of Les Baux-de-Provence in Southern France.

The late Gabrielle Chanel also had a keen friendship with the aforementioned French director and for her Cruise 2021/22 collection CHANEL's Artistic Director, Virginie Viard, decided to draw inspiration from these iconic figures and their prominent works. "Because Gabrielle Chanel was close to Cocteau, and I love the film "Testament of Orpheus". In par-







particular this magnificent scene: a man with a black horse's head descends into the Carrières de Lumières, his silhouette cut out against the very white walls," explained Viard.

And rightfully so, Viard's Cruise 2021/22 location is nothing short of extraordinary. The Carrières de Lumières have been operating for many decades now, where tourists and locals alike can enjoy spectacular sound and light shows (the latest being Vincent van Gogh's exhibition) within the three-giant cave-like rooms inside the mountain. For the show, models walked past the dark cave walls, illuminated only by Cocteau's star symbols, before descending down the white stairs to walk among the ancient giant walls elevated by the warm Provence sunlight.

Based on the simplicity, precision, and the poetry one finds in Cocteau's films, Viard undoubtedly envisioned a highly graphic show. And thus, the Cruise Collection resorts to the dramatic black-and-white theme, with stand-out pieces such as a gorgeous long white shirt-dress and black macramé cape, along with a white tweed jacket embroidered with lucky charms and a black dress in velvet and leather.

Staying true to Viard's rock-and-roll attitude, the Cruise Collection evokes punk elements in its styling and designs. There are plenty of "punk" embellishments here with fringes, leather, beads and sequins. There are also t-shirts bearing the face of the model Lola Niccon, like a true rock star, worn with tweed suits trimmed with wide braids and pointed silver

Mary-Janes. Viard aptly explained the particular ensemble as "a look that recalls as much the modernity of the sixties as that of punk..."

Another exemplary Punk and Mod reference can be found in the polka dot leather jacket and pants ensemble worn with a macrame top. CHANEL'S famous tweed jacket and skirt returns in baby pink worn with a graphic t-shirt and paired with fishnet stockings.

The Cruise Collection also zooms in on other details. Viard not only derived inspiration from Cocteau's films, but also from Gabrielle Chanel's recently restored apartment at 31 rue Cambon in Paris. The two French figures had a deep understanding of fashion and style as well as their fondness of bestiary. Chanel's own favourites: lions, female sphinxes and deer can be found all over her apartment. Therefore, it's only fitting for Viard to revive them again and then print them, along with other symbols of the House, on a long negligee-style dress in pink-beige and black crêpe.

For accessories, CHANEL doubled down the punk rock elements with a zippered leather holster belt, handbag chain suspender, long pearl and golden chain necklaces, white ankle boots and chunky ivory bracelet with eccentric details to die for.

Dutch photography duo, Inez & Vinoodh, again staged the Cruise 2021/22 press kit featuring six silhouettes. Model Lola Niccon fronted the campaign where she lounged nonchalantly at Gabrielle Chanel's legendary apartment at 31 rue Cambon, in Paris, surrounded by the designer's bestiary and her symbols.



The Valentino Garavani Stud Sign bag is an expression of the Maison's savoir faire

[Click to discover](#)

# STUDDDED Fantasy

VALENTINO PRESENTS THE VALENTINO GARAVANI STUD SIGN BAG IN THE FINAL CHAPTER OF THE "MASTERY TALES"



Accessories, as a part of fashion, defines the look as much as the apparel itself. Over the years, Italian luxury fashion house Maison Valentino, founded by fashion designer Valentino Garavani, has designed and produced many iconic looks, not

to mention timeless accessories such as shoes and handbags. Continuing the "Mastery Tales", a narrative of beauty, creative fervour, passion and tradition that distinguishes the Bottega dell'Arte - the extraordinary savoir faire of Italian artisanship and techniques of Maison

Valentino - we look into another chapter of the story.

Divided into a series of episodes with a total of six chapters, every chapter of "Mastery Tales" delves deeper into the timeless excellence and



the culture of couture that identifies the most iconic items of Maison Valentino.

Fast-forward to Chapter 6, Valentino puts the spotlight on the Valentino Garavani Stud Sign bag, defining a new era of accessories for the Maison which was first presented during the Valentino Act Collection show. The show started with the reopening of the Piccolo Teatro of Milan—the Theatre of Europe—while the world had literally stopped in its tracks, a definite showcase of punk gesture. On stage, an identity in which romanticism and sensuality coexist: the desired and much-coveted identity designed by Creative Director Pierpaolo Piccioli, the identity that is found in the Valentino Garavani Stud Sign bag, the latest re-signification process of the Maison.

Re-signification means giving a new interpretation to a familiar landscape, tracing a future path for the brand based on a memory of signs, codes and colours that are not lost. The Valentino Garavani Stud Sign bag embodies each of these gestures.

Constantly pursuing new languages and visions, the brand's signature journey paves the way for the Maison's offering in the current collection. It is a step forward for the combination of the iconic design codes of the Maison with the reinvention of a game-changing shoulder bag that breaks the rules and establishes itself in this collection.

Also known as the Valentino Garavani Stud Sign Grainy Calfskin Shoulder Bag, the bag is structured and comes in a rectangular shape, showing clean and geometric lines. The folding on the side allows the bag to maximise its capacity and functionality. Crafted from the same grainy leather as the Valentino Garavani



Rockstud Alcove, the inside reveals the signature red nappa lining, a sensual and provocative touch to the handbag. It also includes an adjustable and detachable leather shoulder strap with removable chain.



A classic choice that will take you from day to night, the Valentino Garavani Stud Sign bag comes in two colour options: white and black. On the outside flap, you can see the slightly curved VLogo Signature in antique brass-finish metal hardware with a magnetic closure. A further twist is conferred by the birth of a new distinctive element, a bold daring chain created by a series of iconic Valentino Garavani Roman Studs.

An active part of the Valentino identity for over a decade, Rockstud has evolved and expanded: through the Roman Stud, it pays homage to the bugnato of the Roman palazzos. Here the Roman Studs, measuring 18 mm x 18 mm, are linked to one another by a chain, a symbol of boldness. To create the chain, the studs are masterfully assembled through a rectangular joining. The contrast between this daring element and the elegant, clean design of the bag, perfectly conveys the punk bourgeoisie attitude of the Valentino Act Collection.

Click to discover



ZEGNA introduces the Overshirt, a.k.a the NEW JACKET

# VERSATILE Tailoring

ERMENEGILDO ZEGNA REINVENTS THE OVERSHIRT, A.K.A. THE NEW JACKET, AND PRESENTS IT AS ITS NEW ICON



As a follow-up to the much-lauded Fall/Winter 2021 collection showcased earlier this year, Artistic Director Alessandro Sartori from Italian luxury menswear brand Ermenegildo Zegna introduces the new Zegna icon from the collection. Combining the sartorial with the functional, the Overshirt, or known by its popular name “The New Jacket”, is a piece

of clothing that is set to be a favourite among Zegna connoisseurs.

The New Jacket is a versatile piece that reflects evolving attitudes and behaviours. Combining the best of both worlds, it is a must-have alternative to the standard blazer and jacket which we commonly see in a workwear ensemble. Impeccably crafted in a comfortable fit and

equipped with a column of front-fastening buttons as well as a pair of large patch pockets which is useful for storing stuff like pen, paper and cards, the Overshirt has taken inspiration from traditional workwear but has been adjusted into something more adaptable, making it suitable for both work and leisure activities.



dress code or occasion, making it the ultimate choice for outerwear for this season and beyond.

On top of that, to showcase the iconic Overshirt's effortless versatility, Zegna has also launched a social media campaign with the hashtag #STYLEDBYMEONME applicable for the Fall/Winter 2021 collection. The digital initiative invites Zegna's international global community, anywhere in the world, to interpret the new jacket by styling it using their own creative ways and unique lifestyle. Upon browsing the hashtag, we can see the most stylish and influential people in the entertainment and fashion industries, showcasing the many ways on how to style the Zegna icon, the New Jacket, with their own favourite mix-and-match ensembles.

Defining the go-to article of clothing which can be well-suited to any occasion, the Overshirt is a smart choice for anyone who likes to go out and about without overthinking about how to dress for the day. When in doubt, just put on the Overshirt, and you will be ready for anything.

In addition to its availability in a spectrum of fine fabrics from linen and wool to exemplary soft-touch cashmere and TECHMERINO™, you can also choose from a wide array of colours including refined neutrals such as light grey, blue, black, light brown, dark brown and camel which can be effortlessly paired with any type of ensemble. For a more personalised experience, head over to the My Zegna Made to Measure service, where you can custom-tailor your Overshirt according to your unique lifestyle and sartorial needs.

With the new direction of Zegna to (Re)tailor the modern man with (Re)set #WHAT-MAKESAMAN, the brand also rethinks the contemporary wardrobe according to the evolving way of how the modern man works, lives and plays. By mixing the look of tailoring without sacrificing the level of comfort, the New Jacket represents a turning point in men's style. It is relaxed yet elevates a utilitarian classic to a new level.

In addition to mixing the sartorial with the utilitarian, this hybrid jacket combines the smart and the casual, indoors and the outdoors. Sophisticated yet functional, the new icon of the collection is a true wardrobe foundation piece which is endlessly wearable and versatile. Layer it over casual or elegant outfits, the Overshirt can easily be matched with any



Click to discover



Berluti enriches The Essentials with versatile yet elegant pieces

# SUBTLE Regality

BERLUTI ADDS AN ARRAY OF YOUTHFUL YET DAPPER MENSWEAR PIECES TO THE ESSENTIALS COLLECTION

With steady hands and a keen eye for details, the designers and craftsmen of prominent fashion house Berluti created new pieces for the youthful, The Essentials collection. These latest thrilling pieces are meant to complement the original The Essentials designs that were just released in March of last year. During this second unveiling, Berluti puts emphasis on the continuity of its collection and hints

that designs from both editions are made to complete one another.

Known for its exceptional leather goods, Berluti's Essentials collection features a novel Signature leather inspired by the atelier's classic Canvas. The Berluti emblem stands stark against or blends in with the deep toned leather. Its repetitive motif would easily leave a lasting impression on anyone seeing it, as it turns



the leather bags into luxurious yet still subtle statement pieces. For other offerings such as the "On Time" briefcase and Toujours tote, the Berluti history shines through the intricate



For colder days, one can opt to layer the aforementioned outerwear atop The Essentials' new apparel. Knitted from the finest wool, the new cardigan and jumper offer ample warmth and comfort. Both knitwear are available in versatile hues that would fit any pair of pants, outerwear, or other apparel, including ones from Berluti's other collections, such as the weekend jacket, "Alessandro" trousers, and more. Aside from donning the dapper apparel or wearing its latest sleek bags, the outfit can be completed with the new shoes added to the collection.

From the formal shoes made for special occasions to everyday footwear that comes in different shapes and tones, The Essentials footwear are versatile in nature and can be worn all throughout the year. The Chelsea boots, for

Scritto motif. Though the motif itself is fetching as it is, the appeal doubles in effect when combined with Berluti's captivating patinated leather.

Aside from the bags, the atelier also proudly incorporates its distinct traits into the clothing pieces, such as its outerwear. In the new stills for the campaign, one can identify the unique characteristics that traces the menswear back to the Berluti legacy. Upon closer look, the B-Way, black jacket, and taupe hooded jacket presents the same intricate Scritto motif in a refreshing manner. Additionally, the fashion house's iconic symbol can also be seen on each of the functional fashion pieces. To tie the theme together, the eminent brand also birthed equally brilliant accessories, such as gloves with Scritto motif, cufflinks, and even a tie pin.



example, can either be paired with business casual or even streetwear outfits. Similarly, the classic Oxford shoes remain as seasonless as they are reliable – fit to be worn for short bursts of time or for long days ahead.

As seen from the line of inventive designs that still holds true to Berluti fashion, one can easily tell that the atelier's craftsmen have perfected their skills in the art of leatherwork. What first began as a shoemaking business flourished into an all-around menswear fashion brand. Remaining faithful to its identity, Berluti has never ceased to develop enticing patinas, motifs, and reliable menswear collections since 1895.



FENDI presents its Winter Capsule 2021 collection for women



[Click to discover](#)

# WINTER Statements

FENDI EMBRACES STRIKING HUES AND SILHOUETTES IN ITS WINTER CAPSULE 2021 COLLECTION FOR MEN AND WOMEN

**F**ENDI's Winter Capsule 2021 warms up the winter chill with silhouettes, motifs, and hues that are designed to exuberate. From the expansive women's collection to the striking men's collection, each look is care-

fully tailored to fulfil everyone's needs just in time for the festivities.

Made for the colder weather, the renowned fashion house speaks to those who seek style







FENDI presents its Winter Capsule 2021 collection for men



and comfort through its vast women's collection. The women's winter collection features an abundance of statement shearling, tuxedos tailoring, coats, Karligraphy knits, accessories, and other stunning work. Though some of the enchanting pieces such as the knits and coats stick to classic tones, the brand also incorporates new iterations of its motifs. Several distinct outerwear, for example, are made of marble prints in rich peacock blues and a psychedelic palette, both of which were first introduced by Kim Jones in his Couture debut.

Whilst the luxurious outerwear are crafted in structured silhouettes and bold patterns, they pair perfectly with the ease of the eveningwear. Be it the suit or the dress, FENDI has curated the finest velvet, paillettes, and lace for its eveningwear making them suitable for any occasion. The acclaimed fashion house has even added a sleek satin pajama for one to laze around in or sleep in after an eventful celebration.

Just as there is no shortage of apparel, the Winter Capsule also has many beautiful accessories to amp up one's style, such as but not limited to the O'Lock jewellery signature detail across belts and cufflinks, Karl-inspired



aviators, and FENDI First bootie, an ingenious pair of shoes whose heels take the form of an inverted "F".

Women have a stunning array of handbags to choose from including the Peekaboo, Baguette, Sunshine Shopper and FENDI Touch, which are specifically refreshed for the season. The FENDI First handbag appears in an array of renditions, from leathers and exotics, to velvet and suede marked with Karligraphy. The FENDI First, alongside the Peekaboo, also

appears in marbled shaved velvet, a material handcrafted using a technique known as "carpet embroidery" and offers a true reflection of the FENDI savoir faire.

Also a cause for celebration, the Men's Winter Capsule Collection explores the outdoors. Natural references to the alpine world – marble, stones, carvings – are reflected in the urban and modern offerings, while a complementary palette takes inspiration from day and night: earthy yellow with shades of brown and touches of orange to black and dark blue, with hints of grey and white. Enriching the pieces, a marbling design is combined for the first time with FENDI's iconic elements such as the FF logo and the Karligraphy monogram as seen in printed silk shirts, knitwear or embroidered on a teddy 'fur' jumper.

Menswear tailoring is taken for a fun spin with suits, double breasted jackets and coats showcasing an array of FENDI details, including an all-over micro logoed pattern mixing the FF logo with the Karligraphy monogram, and micro-FF logo pinstripes. Meanwhile, accessories include the Fendiness backpack, available in two sizes, and the Peekaboo ISeeU Medium.



Tory Burch presents a fun and stylish future with the Resort 2022 collection

[Click to discover](#)

# FASHIONABLE

## Poetry

TORY BURCH LAUNCHES AN  
ETHEREAL LOOKBOOK FOR ITS  
RESORT 2022 COLLECTION



**W**hat do women want to wear when we are able to go out again? This is the question asked by legendary designer Tory Burch in her Resort 2022 collection. "Our collection is a celebration of fantasy, conveying a renewed sense of hope and escape," she explained. And this echoes well in the stunning and versatile collection.

Blending glamour and irreverence, Tory Burch's Resort 2022 purposefully chose fabrics that evoke a sense of comfort and practicality. From tulle, velvet to satin and Lurex, the collection features a myriad of clothing with casual silhouettes, aiming to remove any pretension and the old notion that something should only be worn at a certain time or in a few ways.



Keeping in mind the shift in the way we wear our clothes during the pandemic, Tory Burch tried to hone in on what women actually want to wear in this new world of hope and possibilities.

Speaking of silhouettes, the luxurious fashion house is renowned for its sharp tailoring and pragmatic wear and those elements are still intact in the Resort 2022 collection. Silver metallic ribbed knit cardigans and t-shirts stand out from the rest, followed by comfy taffeta pants with an elastic waist. Burch also presents new optical illusion prints blown up on long-sleeve dresses. Not only that, this season also sees a humble workman's jacket reimagined in pink velvet bonded to metal foil that creates an exaggerated structure and a crushed effect.

For details, the prominent designer opts for gathers, balloon hems and crinolines to add more volume. Meanwhile, don't miss out on the black and white polka dots that punctuate everything from anoraks and guipure dresses

to hand-knit cardigans and even comfortable ballets with zig zag designs. There's also an oversized jacket in navy blue and white tones adorned with large buttons, while a long dress with green ruffles is now designed with a polo-neck.

For eveningwear, the collection still boasts an array of breathtaking choices. For example, who can resist the timeless t-shirt dress with an art nouveau swan print? Or the body-hugging dress with a hot air balloon print paired with comfortable needlepoint loafers, leaf earrings and a leaf chain collar necklace? The same print also reappears in the polo-neck shirt worn with a chic navy blue vest and high-waisted trouser pants.

This season, accessories are bold and accented with leopard, needlepoint and contrast buttons. A printed silk Lady Foulard Scarf and Cavalier Scarf is worn over the neck and flows through the front. Pay attention closely and you will find different-coloured swan earrings and resin bangles. The classic

Lee Radziwill handbag comes in a needlepoint design, while the zip shoulder bag looks stunning with a slim, '90s-inspired shape.

Want something more edgy? Look out for this season's Mercer Crescent Bag and Mercer Hobo Bag—both in haircalf.

Still on bags, Tory Burch's Eleanor small shoulder bag remains a must-have, while in contrast the Button Bag is now bejewelled with eccentric gems and stones. Those looking for extra room will fall in love with the new Sete Woven Ribbon Tote.

Apart from the polka dot theme, the Resort 2022 collection continues to stunningly showcase classic designs like the T Monogram Buddy Shearling Slipper and the sublimely feminine Petal Ballet Flat. The easy-wearing vision that Tory Burch has envisioned for a post-pandemic world will give women not only the freedom of movement, but also liberating expression in terms of tantalising designs and evergreen silhouettes.



The Bloem pop-up store at LUMINE Jakarta

[Click to discover](#)

# IN FULL Bloom

## LUMINE JAKARTA LAUNCHES BLOEM, ITS SECOND POP-UP STORE

As COVID-19 cases have decreased, Jakarta's economy is slowly being revived, with most shopping centres and malls allowed to go back to full operating hours. To welcome back visitors, a number of shopping

centres are hosting interesting events, such as food festivals and pop-up stores.

Following the success of its first pop-up in February 2021, LUMINE Jakarta, a one-stop-shop-

ping destination for premium Tokyo fashion, lifestyle and culture, has recently launched its second pop-up store in LUMINE Jakarta Plaza Indonesia.

The BLOEM pop-up store is scheduled to run until Friday, 31 December 2021. Here, visitors can view a selection of homegrown jewellery, accessories and fashion brands of artisanal Indonesian brands inspired by flora and botanicals. The pop-up will feature 15 local brands with their own unique characteristics.

The line-up includes jewellery brands such as Charista Bali (@charistabali) which uses gem stones in its locally designed and handcrafted pieces; House of Jealouxy (@houseofjealouxy) features a wide array of necklaces, earrings, bracelets, body jewellery, ankle bracelets and head jewellery with different designs; and Yogyakarta-based Jewel and Tale (@jewelandtale) produces timeless pieces of jewellery in 925 silver with 18-carat gold plating. For wellness and beauty, there's Cre (@official.cre) and Klen and Kind (@klenandkind).

Local handicrafts are represented by Égon (@\_\_egon) which offers season-less products from hair adornments to bags using dead-stock fabric and hand-crochet techniques, available in limited batches; home pottery handmade design by Kandura Studio (@kandurastudio) designs tableware collections for restaurants, wall tile replicas for a museum, and installations for a biennale; Mimsy Botanical (@mimsybotanical) offers dried flower arrangement for hand bouquets and decoration display; and Tulisan (@mytulisan) produces handcrafted products made with love in small batches.

For fashion, Ensemble (@ensemblethelabel) offers multi-purpose scarves, re-adjustable features and distinct kimono robes; Hi Jack Sandals (@hijacksandals) designs and creates its own versatile sandals; Mov Shoes (@mov\_id) makes handcrafted, sustainable footwear from Bali; SRW (@s.rw) presents handmade bags and accessories by Bandung artist, Syagini Ratna Wulan, using genuine real leather; Sukkha Citta (@sukkhacitta) creates sustainable fabrics that are #MadeRight through its unique One Village One Collection model; while The Story Of (@\_thestoryof\_) is a romantic bohemian inspired brand, with a cool vibe giving old-school trends a modern feel.

Furthermore, visitors can also participate in a number of fun workshops, such as hand-built vase design with Kandura Studio, tea blending with TEMA, and rug-making with RAG Home. BLOEM pop-up store also offers home-shopping services. For more information, kindly WhatsApp or call +6281218909841.

# CROWN

INDONESIA

## WWW.CROWNWATCHBLOG.ID

Your Go-To Resource for Everything Timepiece



Nikmati informasi menarik terkini seputar dunia jam tangan di mana saja dan kapan saja dari perangkat favorit Anda.



@crownwatchblog.id



facebook.com/crownwatchblogid

A PROUD MEMBER OF TIME INTERNATIONAL GROUP



**GRACIE ABRAMS – CELINE**

Her father may be J.J. Abrams, but in the music world, Gracie Abrams is making a name of her own. Her recent release “This Is What It Feels Like”, earlier in November, is a solid album, earning nods from esteemed music publications like Billboard for being compelling and utterly relatable, gaining her a reputation of being the epitome of today’s Bedroom Pop. The 22-year-old wears Celine.



**KRISTEN STEWART – CHANEL**

Actress Kristen Stewart has taken on popular roles before – Bella Swan was probably the most popular among fans of the Twilight franchise – but none of them can hold a candle to portraying the most loved princess of all time, Diana Spencer in Pablo Larrain’s “Spencer”. The role in the biopic has earned her praise from critics and the princess’ own bodyguard, with Oscar chatter currently buzzing. Stewart is an ambassador for CHANEL.



**JACKSON WANG – FENDI**

Former fencing athlete turned rapper, dancer, singer, fashion designer, and music video director, Jackson Wang has always had a knack for style and breaking fashion boundaries. It’s no wonder that FENDI renewed his ambassadorship for China earlier this year following the success of the partnership. The Maison has promised more exciting projects with Wang in the near future, and fans eagerly await.



**ENZY STORIA – TORY BURCH**

After 12 years in the entertainment industry, a long list of FTVs and films decorate 29-year-old Enzy Storia’s resume. In 2021, she adds a new accomplishment: her very own original single, “Setengah Hati” (Half Hearted). Storia was in New York recently and visited the new Tory Burch flagship store on Mercer Street, wearing the Fall/Winter 2021 Ready-to-Wear line, including the T Monogram Mini Bucket Bag.



# HIGH LIVING





1

The phrase “Silver Linings” originated from John Milton’s classic poem, “Comus”, written in 1634: “Was I deceived? or did a sable cloud/Turn forth her silver lining on the night?”

From that early reference, the term “Silver Lining” has become a metaphor for optimism, which means each and every negative occurrence may have a positive aspect. But how do we illustrate a “silver lining” in art? ISA Art and Design presents “Silver Lining”, an exhibition exploring eight Indonesian artists using photography as a medium. The participating artists are: A. Sebastianus, Andre Wiredja, Alexander Thian, Chaerul Umam, Dilla Djalil Daniel, Hardijanto Budiman, Nico Dharmajungen, and Reza Kutjh. Each of the participants has a very different perspective as to how s/he views contemporary life through the lens.

The title “Silver Linings” is a connecting line for works by the photographers to capture an image using their specific style to deliver contrasting meanings from the initial object. In addition to the contrasting meanings in this exhibition, there is a diversity in the medium, method, equipment and editing processes.

Photographic work is an ideal way to capture a moment. It slows one down to enjoy an unhur-



2



3

[Click to discover](#)

# THROUGH the Lens

ISA ART & DESIGN INTRODUCES  
THE EXHIBITION, “SILVER LINING”

ried snapshot of the artist’s ideas and see the different points of view and the specific ways in which an artist thinks. This is in contrast to the experience of scrolling images on social media just for the sake of visual pleasure. Photographic works elevate and give space to individual stories, including narratives and visions presented through artistic and formalistic exploration of the visuals captured by the artists.

The exhibition combines the works of eight artists to portray their objectives of photography and deliver a contrasting meaning to leave it for the audience to interpret further. Hardijanto

By Deborah Iskandar





Budiman (Hardibudi) is a conceptual contemporary photographer based in Jakarta. He frames mundane traditional cultures in surrealistic imageries and intricate colours; Chaerul Umam is a professional photographer known for his landscape photographs, who combines unexplored natural objects into exotic and breathtaking landscape images; Alexander Thian builds impressive techniques and gives photos an illusionary effect while telling a story through his art; Dilla Daniel is a Jakarta-based documentary photographer who focuses her works on animals in sanctuary; Nico Dharmajungen is an Indonesian maestro who creates emotional still lifes in 35mm film format, with colour exploration and camera movement; Alexander Sebastianus is a contemporary artist, ethnographer, and writer known for the art of weaving. He shows the varying forms of becoming a seed and its direction of growth that are in correlation to their surroundings during his forest pilgrimage; Andre Wiredja, who mainly works for editorial and advertisement, photographs evocative shots that serve to remind us how close we are to the constant beauty that is the sky no matter what the situation is on the ground; Reza Kutjh is a visual artist based in Yogyakarta who plays with photo fragments made from exploratory analogue photography using acid reactions to generate artistic surprises, correlating to his works that concern a sense of collective memory and found objects.



Collecting photography is a new medium experience for many collectors. But 21st century photography is about the artist's stories conveyed through a contemporary medium. Many of these photographers are internationally acclaimed artists, winning prestigious awards worldwide.

Creativity and ingenuity are the souls of contemporary artists who take forth the practice of art. As a supporter of local Indonesian artists, ISA Art & Design focuses not only on one conventional work medium. Photography will continue to develop as an art that has a strong identity. For more information about this exhibition and other ISA Art & Design Exhibitions, please visit [www.isaartanddesign.com](http://www.isaartanddesign.com).

This exhibition was launched online on November 21, 2021 during Art Moments while the physical exhibition was held from December 5-12 at ISA Gallery, Wisma 46 Jakarta. AMJ is an Art Fair that showcases contemporary, modern, and traditional artworks. AMJO's aim is to accelerate Jakarta as a world-class art destination.

1. Poem For Sisters, 100x100, by Hardijanto Budi
2. Hamangu by Andre Wiredja
3. Criollo of Argentina
4. Mirgrations by Chaerul Umam
5. Bertumbuh Tanpa Arus II, 2021, 98x98 cm, by A.Sebastianus

[Click to discover](#)



1

# FROM the Heart

HAPPY HEARTS INDONESIA RECENTLY HELD A CHARITY GOLF TOURNAMENT TO BENEFIT ITS REBUILD MY SCHOOL CAMPAIGN

If this pandemic has taught us anything, it's to be kind to all people. We have all been greatly affected by the onset of COVID-19, however, it cannot be denied that the underprivileged were the most disadvantaged. With this in mind, Happy Hearts Indonesia has not allowed the pandemic to slow down its efforts in helping out the unfortunate in Indonesia,

specifically the children who still need assistance in continuing their education.

The brainchild of Czech supermodel Petra Nemcova, Happy Hearts Fund was founded in 2006 after she survived the 2004 Indian Ocean Tsunami. Her traumatic experience did not break Nemcova's spirit; if anything, it motivat-



2

ed her to continue seeing the beauty in life and do something for humanity. With a focus on rebuilding safe and resilient schools in areas that are impacted by natural disasters, Happy Hearts Fund has since branched out to other countries, with its first international chapter set up in Indonesia in 2013.

Dubbed Happy Hearts Indonesia, the non-profit organisation has since worked together with different local companies, including Time International in reconstructing schools for underprivileged children throughout the archipelago. Most recently, Happy Hearts In-



3

this latest one was no exception. Time International has generously provided the Hole in One prize for this year's tournament, and has done so from the very first one held in 2018 and the follow-up event in 2020.

All in all, the three golf tournaments hosted by Happy Hearts Indonesia has led to the rebuilding of three schools for children in the country. Now, hundreds of schoolchildren have better access to quality education, thanks to Happy Hearts Indonesia.

1. The Rebuild My School Golf Tournament was held at the Royale Jakarta Golf Club, Jakarta
2. A fun-filled morning was had by all
3. Participants happily posing for a photo
4. Positive hand gestures while waiting for their turn
5. Some of the winners with their medals
6. Mike Lewis receiving a special prize



4



5

Indonesia held a "Rebuild My School" charity golf tournament at Royale Jakarta Golf Club in Jakarta last October.

This event was spearheaded as a response to the destruction caused by cyclonic weather in East Nusa Tenggara, which resulted to the loss of lives and heavy damage to the area's existing infrastructures. With the support of generous sponsors and friends, the tournament was a huge success and raised ample funds in order for Happy Hearts Indonesia to rebuild PAUD Oan Lalawar 2 in Malaka, West Timor in East Nusa Tenggara. Now its 25 students and two teachers are able to conduct learning activities safely and productively.

A long-time partner of Happy Hearts Indonesia, Time International has been instrumental to the organisation's efforts in rebuilding schools for children across Indonesia, most recently through its foundation, Yayasan Bakti Untuk Bangsa. Also an active supporter of Happy Hearts Indonesia's golf tournaments,



6



# SHAKING UP Hospitality

PUBLIC HOTEL IN NEW YORK  
REVOLUTIONISES THE CONCEPT  
OF LUXURY BY OFFERING IT TO  
EVERYBODY

In the past, the words luxury hotel would conjure up images of grandeur: elaborate interiors, decadent fare and impeccable service. However, with the passage of time and the rise of modernity, the meaning of luxury nowadays has somewhat been revised. People now crave experience; they frequent places where they are entertained, where they can find solace in the utmost comfort and indulge

in delectable cuisine that cater specifically to their discerning palates.

PUBLIC Hotel, helmed by Ian Schrager, offers all this and more. Opened in 2017, PUBLIC premiered with a revolutionary idea: to provide LUXURY FOR ALL. Doing away with all the traditional notions of luxury, PUBLIC elevates the experience of its guests by offering

incredibly efficient service, making them feel at home, giving them the freedom to do what they want to do and allowing them to focus on the things they value the most and engage in activities that make them happy. “At the end of the day, luxury isn’t about materiality. It’s about spirituality. It’s not about how much something costs. It’s about how it makes you feel,” explains Schrager, “Freedom of time is the ultimate luxury.”

Though the hotel was closed for a year and a half due to the pandemic, it recently reopened with a number of improvements designed to enhance the experience of its clientele. The reinvented PUBLIC debuts various exciting offerings including a new restaurant, Popular, as well as a Cantina, Pisco Bar, Ceviche Bar and an improved LOUIS (the hotel’s global, fast gourmet food bazaar)—all by award-winning Peruvian chef Diego Munoz who helmed The World’s 50 Best Restaurant’s #1 rated Latin American restaurant.

Pushing the envelope even further, the hotel introduces a sexy and moody take on the





7



8

“Modern Classic Cocktail Bar” with BAR CHRYSTIE; a progressive, avant-garde, multimedia, experiential nightlife performance venue with HOUSE OF X by the creators of House of Yes; a WELLNESS PROGRAM focused not only on beauty, but on health, fitness, peak performance, diet, medical treatment and overall well-being; as well as new food and cocktail SEASONAL MENUS from

Chef Diego, along with a newly conceived, special exclusive Chef’s TASTING TABLE.

With a little something for everybody, guests will definitely be spoiled for choice. In addition to the fantastic things to do and see, PUBLIC also has a dedicated department tasked to ensure that the LUXURY FOR ALL premise is faithfully executed throughout the hotel. Over-

seeing the guests’ comfort and convenience is a carefully trained team, while the integration of thoughtful technology aids in guaranteeing frictionless and hassle-free stays.

Almost half a century in the business, Ian Schrager’s idea of shaking up the monotonously boring hotel landscape with modern and exciting visuals and design, a gamut of food, beverage, nightlife and entertainment options, and LUXURY FOR ALL, has definitely raised the bar of PUBLIC EXPERIENCE. “If the measure of a great hotel is to make everybody comfortable, safe, happy, content, free from hassles, and to promote well-being, having fun and the freedom of time to do whatever you choose, then PUBLIC is truly a great hotel!” says Schrager.

1. PUBLIC Lounge Area
2. PUBLIC Hotel Room King with sofa bed
3. POPULAR interior
4. PUBLIC Lobby
5. Cantina & Pisco Bar
6. Chrystie Park
7. PUBLIC Trade Store
8. PUBLIC Escalator

# The Time Place

INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE  
CONNOISSEURS AND ENTHUSIASTS



Enjoy The Time Place Magazine right in the palm of your hand through Gamedia Digital, application available for free download from Google Play and Apple App Store.



TheTimePlace



TheTimePlace



TheTimePlace

Service Center:



## TIMECARE

Head Office & Service Center  
Centennial Tower, 28<sup>th</sup> Floor  
Jl. Gatot Subroto Kav. 24 & 25  
Jakarta 12930

Phone: +62 21 2935 3595 Email: [timecare@time.co.id](mailto:timecare@time.co.id)